

Louisiana

Louisiana's 79,382 small employers and 302,715 nonemployers make significant contributions to the state's economy, and they bring innovative products and services to the marketplace.* They are an important source of employment and opportunity throughout the state. This profile by the Office of Advocacy uses the latest statistics to describe the small business contribution in the greatest possible detail. (Note: A small business is defined as one with fewer than 500 employees.)

- Louisiana's real gross state product increased by 0.3% and private-sector employment increased by 0.9% in 2008. By comparison, real GDP growth in the United States was 0.7% and private-sector employment declined by 0.7%.
- The health care and social assistance industry was the state's largest small business and overall employer in 2006 (Table 1).
- Small businesses are a major force in the state's net job change, as shown in Table 2.
- The number of small employers in Louisiana was 79,382 in 2006, accounting for 97.5% of the state's employers and 54.1% of its private-sector employment. (Source: U.S. Dept. of Commerce: Bureau of the Census.)

For Further Information

- Data on all states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit www.sba.gov/advo/research, call (202) 205-6533, or email advocacy@sba.gov.
- Visit <http://web.sba.gov/list> to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news, and research reports.
- For RSS feeds, visit www.sba.gov/advo/rsslibrary.html

* Small employer data from 2006; nonemployer from 2007.

Louisiana Small Business Facts

	2007†	2006	2000
Number of Businesses			
Small employers (<500 employees)	n.a.	79,382	79,569
Large employers (500+ employees)	n.a.	2,039	2,100
Nonemployers	302,715	294,107	234,114
	2002‡	% Share in 2002	% Change 1997–2002
Business Owner Demographics			
Male-owned	186,848	56.8	14.8
Woman-owned	86,876	26.4	23.1
Equally male/female-owned	44,202	13.4	-20.8
African American-owned	40,243	12.2	56.1
Asian-owned	8,218	2.5	27.7
Hispanic-owned	7,645	2.3	15.0
Native American/Alaskan-owned	2,705	0.8	n.a.
Hawaiian and Pacific Islander-owned	80	n.a.	50.9
	2008‡	% Change from	
		2007	2000
Workforce (Thousands) /Unemployment (%)			
Private-sector employment	1,541	0.9	1.7
Government employment	347	1.9	-1.9
Self-employed (incorp. & uninc.)	201	-15.9	-5.1
Female self-employment	67	-4.6	-16.3
Male self-employment	134	-20.7	1.7
Minority self-employment	22	-35.0	-25.4
Veteran self-employment	27	-8.9	-27.0
Unemployment rate (%)	4.6	0.8	-0.4
Business Turnover			
Quarterly establishment openings	16,966	-8.2	-3.1
Quarterly establishment closings	17,936	6.2	-0.8
Business bankruptcies	607	19.0	-1.9
	2008‡	2007	2000
Income and Finance			
Proprietors' income (\$billion)	14.6	13.8	8.3
Number of bank branches	1,606	1,606	1,476
No. of bus. loans under \$100,000‡	n.a.	146,481	59,528
Total value of business loans under \$100,000 (\$million)‡	n.a.	1,597	794
Source: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Administration, Office of Advocacy (www.sba.gov/advo/research/sbl_08study.pdf , Table 4b.) n.a. not available.			
† Latest available data; certain figures are economywide. ‡ Data are for CRA loans.			

**Table 1. Firms and Employment in Louisiana by Industry and Firm Size, 2006 and 2007
(Nonfarm, Thousands)**

Industry	Nonemployer Firms (2007)	Employer Firms (2006)			Employment (2006)		
		Total	1-19 Employees	1-499 Employees	Total	1-19 Employees	1-499 Employees
Total	302.7	81.4	69.2	79.4	1,593.0	296.5	861.2
Forestry, etc. and agriculture support	8.5	0.7	0.6	0.7	4.4	3.1	4.2
Mining	5.3	1.2	0.9	1.1	49.3	3.5	16.5
Utilities	0.3	0.3	0.2	0.2	11.0	0.8	2.6
Construction	45.2	9.0	8.0	9.0	132.7	33.7	87.2
Manufacturing	4.0	3.0	2.1	2.8	141.5	11.4	51.9
Wholesale trade	4.1	4.4	3.2	4.1	72.0	16.1	47.9
Retail trade	23.8	11.3	9.7	10.9	230.2	44.3	102.3
Transportation and warehousing	15.4	3.0	2.4	2.8	63.0	9.6	32.8
Information	2.7	0.7	0.5	0.6	30.3	2.1	7.7
Finance and insurance	9.2	4.2	3.6	4.0	63.8	12.7	34.4
Real estate and rental and leasing	26.1	3.6	3.3	3.5	32.3	9.6	21.4
Professional, scientific, and technical svcs.	33.3	10.4	9.6	10.3	85.6	31.9	65.0
Management of companies and enterprises	--	0.4	0.1	0.3	16.7	0.2	5.8
Admin., support, waste mgt., remed. svcs.	31.0	3.9	3.2	3.7	110.6	13.0	51.4
Educational services	5.4	0.9	0.6	0.9	32.2	2.6	19.7
Health care and social assistance	23.0	9.4	8.0	9.3	253.0	39.7	132.2
Arts, entertainment, and recreation	11.3	1.2	1.0	1.2	25.4	4.1	13.2
Accommodation and food services	5.3	5.7	4.1	5.5	166.0	23.7	97.9
Other services (except public admin.)	48.9	9.0	8.1	8.9	72.9	33.9	66.7
Unclassified	--	0.3	0.3	0.3	0.3	0.3	0.3

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advo/research/data.html for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2003–2006 (Nonfarm)

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2003 - 2004	18,910	13,944	6,504	5,656	1,449	-6,032	21,521	-2,611
2004 - 2005	-4,306	10,467	3,022	-2,607	-9,184	-4,724	-3,026	-1,280
2005 - 2006	-25,196	6,665	-2,190	-1,478	-5,036	-2,825	-4,864	-20,332

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2008 (Nonfarm, Thousands)

	Establishments				Employment Change Due To:			
	Openings	Expansions	Contractions	Closings	Openings	Expansions	Contractions	Closings
Quarter 1	4.3	22.0	24.7	4.4	18.3	87.5	83.7	17.6
Quarter 2	4.0	21.9	24.2	4.4	19.8	86.9	91.9	18.5
Quarter 3	4.0	20.8	25.0	4.8	19.3	82.1	99.1	18.7
Quarter 4	4.7	24.1	21.5	4.4	19.1	100.7	85.2	20.6

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: These figures contain all firm sizes; Census data from 2006 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.