

## Small Business Profile

Advocacy: the voice of small business in government

## South Dakota

South Dakota's small businesses are key to the state's well-being. They account for a significant share of the state's economic production and hiring. This profile from the Office of Advocacy uses the latest available data to illustrate the status and contributions of South Dakota small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Small businesses totaled 78,151 in the state in 2008. Of these, 21,057 were employers, and they accounted for 61.9% of private-sector jobs in the state (Table 1). Small firms made up 96.6% of the state's employers.
- South Dakota's real gross state product increased by 3.5% and private-sector employment decreased by 2.8% in 2009. By comparison, real GDP in the United States grew 0.7% and private-sector employment declined by 5.5%.
- Business ownership is becoming more inclusive in the state. The number of both women and minority business owners has grown. In particular, minority-owned businesses numbered 2,884 in 2007, a 39.5% increase over 2002.
- The state's small business employment has undergone major shifts in recent years (Table 2).
- The state's businesses showed signs of stability and improvement in the fourth quarter of 2009 compared to the first quarter (Table 3).

## **For Further Information**

- Data on all states and territories is available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit **www.sba.gov/advocacy/847**, call (202) 205-6533, or email **advocacy@sba.gov**.
- Visit http://web.sba.gov/list to subscribe to Advocacy's Listservs.

Number of Businesses Small employers (<500 employees) Large employers (500+ employees) Nonemployers  Business Owner Demographics Male-owned Woman-owned Equally male/female-owned African American-owned Asian-owned Hispanic-owned Native American/Alaskan-owned Hawaiian/Pacific Islander-owned	2008*  21,057 740 57,094  Level in 2007*  34,833 17,083 21,982 207 456 595	2007  21,328     715     57,777  % Share in 2007  45.2     22.1     28.5     0.3	2000  19,897 661 48,177 % Change 2002–2007  -8.4 9.7 83.8
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Asian-owned Hispanic-owned Native American/Alaskan-owned Hawaiian/Pacific Islander-owned	456 595		
Hispanic-owned Native American/Alaskan-owned Hawaiian/Pacific Islander-owned	595		69.7
Native American/Alaskan-owned Hawaiian/Pacific Islander-owned		0.6	52
Hawaiian/Pacific Islander-owned		0.8	67.6
	1,729	2.2	32.7
	8	0.0	-38.5
Veteran-owned	7,301	9.5	n.a.
	Level in	% Chai	nge from
	2009*	2008	2000
Workforce (Thousands) /Unemployn	nent (%)		
Private-sector employment	318	-2.8	4.1
Government employment	70	2.0	21.8
Self-employed (incorp. & uninc.)	67	-3.9	13.8
Female self-employment	22	-6.4	10.0
Male self-employment	45	-2.7	15.7
Minority self-employment	2	19.8	-11.6
Veteran self-employment	7	0.4	-20.9
Unemployment rate (%)	4.8	1.7†	2.1†
<b>Business Turnover</b>			
Quarterly establishment openings	4,554	2.8	5.2
Quarterly establishment closings	4,866	9.3	16.3
Business bankruptcies	116	20.8	-12.8
	2009*	2008	2000
Income and Finance	=002	=000	
	15	5.0	2.5
•	17,551	20,011	0,000
\$100,000 (\$million);	312	382	190
Income and Finance Proprietors' income (\$billion) Number of bank branches No. of bus. loans under \$100,000‡ Total value of business loans under	4.5 485 19,551 312	5.0 482 26,011 382	2.5 427 6,806 190

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy. \* Latest available data. †Percentage point change. ‡Data are for CRA loans.

Table 1: Firms and Employment in South Dakota by Industry and Firm Size, 2008 (Nonfarm, Thousands)

		Employer Firms			Employment			
	Nonemployer	1-19		1-499		1-19	1-499	
Industry	Firms	Total	Employees	Employees	Total	Employees	Employees	
Total	57.1	21.8	18.6	21.1	337.8	77.1	208.1	
Forestry, etc. and agriculture support	1.8	0.1	0.1	0.1	0.5	0.3	0.5	
Mining	0.1	0.1	0.0	0.1	1.1	0.1	0.8	
Utilities	0.1	0.1	0.0	0.1	2.2	0.3	1.1	
Construction	7.5	3.3	3.1	3.2	20.1	10.7	19.6	
Manufacturing	0.9	1.0	0.7	0.9	43.3	3.4	19.2	
Wholesale trade	0.8	1.1	0.7	1.0	16.5	3.4	12.4	
Retail trade	7.2	3.1	2.6	3.0	50.7	13.3	28.6	
Transportation and warehousing	2.9	1.0	0.9	1.0	9.2	2.9	6.4	
Information	0.6	0.3	0.2	0.2	7.7	0.9	3.6	
Finance and insurance	2.7	1.2	1.0	1.1	29.0	3.3	9.0	
Real estate and rental and leasing	4.7	0.8	0.7	0.8	4.0	1.9	3.4	
Professional, scientific, and technical svcs.	5.5	1.7	1.6	1.7	11.0	5.5	8.6	
Management of companies and enterprises		0.1	0.0	0.1	4.8	0.0	1.2	
Admin., support, waste mgt., remed. svcs.	3.6	1.0	0.8	0.9	12.6	2.7	7.4	
Educational services	1.4	0.2	0.1	0.2	7.7	0.6	5.8	
Health care and social assistance	5.1	1.8	1.4	1.7	59.4	6.9	30.9	
Arts, entertainment, and recreation	3.0	0.6	0.6	0.6	6.3	2.3	5.7	
Accommodation and food services	0.9	2.1	1.6	2.0	37.3	9.4	31.0	
Other services (except public admin.)	8.3	2.6	2.4	2.6	14.5	9.2	12.8	
Unclassified		0.0	0.0	0.0	D	D	D	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See <a href="https://www.sba.gov/advocacy/849/12162">www.sba.gov/advocacy/849/12162</a> for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2004–2007 (Nonfarm)

	Total Net	Employment Size of Firm							
	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+	
2004 - 2005	3,358	3,082	1,052	353	-488	441	4,440	-1,082	
2005 - 2006	12,859	3,790	489	765	550	2,585	8,179	4,680	
2006 - 2007	1,487	3,218	95	-1,187	-462	-1,462	1,285	202	

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2009 (Nonfarm, Thousands)

	Establishments				Employment Change Due To:				
	Openings Expansions Contractions			Closings	Openings	<b>Expansions Contractions</b>		Closings	
Quarter 1	1.2	4.9	6.2	1.0	3.4	14.6	21.0	3.1	
Quarter 2	1.0	5.4	6.0	1.5	4.0	16.8	19.8	4.3	
Quarter 3	1.1	5.5	5.5	1.1	3.6	16.2	17.2	4.0	
Quarter 4	1.2	5.2	5.7	1.2	4.0	15.8	17.5	3.8	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: These figures contain all firm sizes; Census data from 2007 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.