

Virginia

674,256 Small Businesses

144,620 Small Businesses with Employees

529,636 Small Businesses without Employees (Nonemployers)

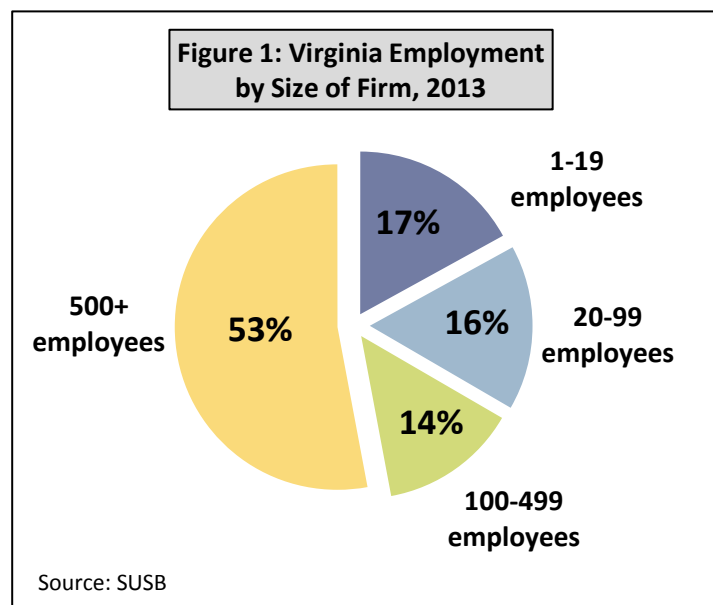
1,453,384 Workers Employed by Small Businesses

State Economy Overall

- Virginia's economy grew at a slower rate than the United States in 2013. Virginia's real gross state product increased by **0.1 percent** compared to **2.2 percent** for U.S. gross domestic product. (Source: BEA)
- The employment picture in Virginia has improved. The unemployment rate in Virginia declined from **5.4 percent** in October 2013 to **5.3 percent** in October 2014. This is below the national average of **5.8 percent** for the same time period. (Source: BLS)

Employment

- Virginia's small businesses employed about half or **1.5 million** of the state's private workforce in 2012. (Source: SUSB)
- Almost all firms with employees are small. They make up **97.8 percent** of all employers in the state. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. **Figure 1** offers further detail.
- In Virginia, small businesses created **51,597** net new jobs in 2012. The biggest gain was in the smallest firm size category of 1-4 employees. (Source: BDS)
- The number of people who were primarily self-employed in 2013 decreased by **4.3 percent** relative to the previous year.
- The state's private-sector employment growth increased by **0.5 percent** over the 12-month period ending in October 2014; this was below the national average growth rate of **2.3 percent**. (Source: BLS)



The *Small Business State and Territory Profiles* report on the economic status of small business from 2007 to 2014. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. *Note that this report defines small businesses as firms with fewer than 500 employees.*

Income and Finance

- The number of banks reported in the Call Reports between June 2013 and June 2014 declined. (Source: FDIC)
- In 2012, **125,057** loans under \$100,000 (and valued at **\$1.6 billion**) were issued by Community Reinvestment Act lending institutions in Virginia. (Source: FFIEC)
- The median income for individuals who are self-employed at their own incorporated businesses for the past 12 months was **\$51,224** in 2013. For individuals self-employed at their own unincorporated firms, this figure was **\$22,001**. (Source: ACS)

Note: Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

Business Owner Demographics

- **Table 1** shows the top industry for nine business owner demographics. For example, **31.9 percent** of female-owned businesses were in the professional, scientific, and technical services industry, and female-owned firms made up **17.4 percent** of this industry.

Table 1: Top Industry by Demographic Group in Virginia, 2007

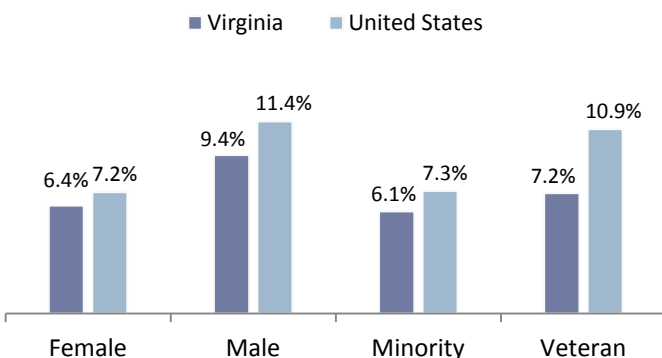
Demographic Group of Business Owners	Most Common Industry	% of Industry in Demographic Group	% of Demographic Group in Industry
Female	Prof., sci., & tech. services	31.9	17.4
Male	Construction	76.2	20.5
American Indian and Alaska Native	Admin., support, etc. services	1.4	20.2
Asian	Other services	13.7	20.8
Black or African American	Other services	14.7	15.7
Native Hawaiian and Other Pacific Islander	*	*	*
White	Prof., sci., & tech. services	84.3	17.5
Hispanic	Construction	8.9	27.7
Veteran	Prof., sci., & tech. services	15.6	20.6

*Indicates that the sample size was too small to be representative of the population. For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

Source: U.S. Department of Commerce, Census Bureau, 2007 Survey of Business Owners via American FactFinder.

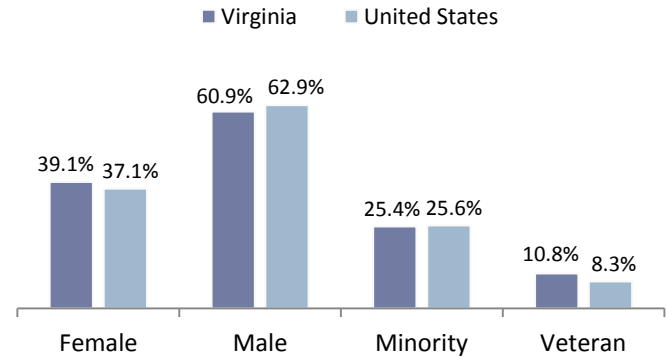
- Figures **2a** and **2b** show the demographic makeup of the self-employed in four demographic groups. For example, **Figure 2a** shows that **6.4 percent** of females were self-employed, and **Figure 2b** shows that **39.1 percent** of all self-employed people were female.

Figure 2a: What percent of each demographic group are self-employed in Virginia?



Source: ACS

Figure 2b: What percent of self-employed individuals in Virginia are in each demographic group?



Source: ACS

Business Turnover

- In 2010, **15,689** establishments opened in Virginia, and **67.9 percent** survived through 2012. In 2013, **18,038** establishments opened, and **76.9 percent** survived through 2014. (Source: BLS, BED)
- In the 1st quarter of 2014, **10,014** establishments opened and **9,614** closed in the state of Virginia. (Source: BED)
- Business bankruptcies declined from 2010 to 2014, signaling a stronger state economy. (Source: U.S. Courts)

International Trade

- A total of **7,626** companies exported goods from the state in 2012. Of these, **6,542** or **85.8 percent** were small firms; they generated over a quarter (**28.7 percent**) of the state's total known export value. (Source: ITA)

Small Businesses and Employment by Industry

- **Table 2** ranks the state's industries by the number of small employer firms. For comparison, the three most common industries for small employer firms across the United States are professional, scientific, and technical services; other services (except public administration); and retail trade.

Table 2: Number of Virginia Small Firms by Industry, 2012
(ranked by number of small employer firms)

Industry	Employer Firms With 1-499 Employees	Employer Firms With 1-19 Employees	Nonemployer Firms	Total Small Firms
Professional, scientific, & tech. svcs.	24,549	22,050	86,799	111,348
Other services (except public admin.)	19,434	17,911	77,114	96,548
Construction	18,827	17,252	58,292	77,119
Retail trade	15,284	13,758	41,989	57,273
Health care & social assistance	13,999	11,926	39,472	53,471
Accommodation & food services	11,933	9,438	7,306	19,239
Admin., supp., waste mgt., remed. svcs.	8,596	7,359	45,000	53,596
Real estate & rental & leasing	6,111	5,695	60,596	66,707
Wholesale trade	5,334	4,293	6,996	12,330
Finance & insurance	5,264	4,757	14,874	20,138
Manufacturing	4,295	3,233	5,610	9,905
Transportation & warehousing	3,783	3,245	24,334	28,117
Educational services	2,516	2,018	17,841	20,357
Arts, entertainment, & recreation	2,443	2,050	29,752	32,195
Information	1,719	1,346	8,006	9,725
Forestry, etc. & agriculture support	662	635	5,027	5,689
Management of comp. & enterprises	459	83	*	459
Mining, quarrying, and oil & gas extrac.	164	109	233	397
Unclassified	137	137	*	137
Utilities	63	39	395	458
Total	144,620	127,231	529,636	674,256

Source: SUSB and Nonemployer Statistics. *Data for nonemployers not collected in these two categories.

See www.sba.gov/advocacy/additional-data-state-profiles for more detailed data.

- **Table 3** shows small firm employment by industry. The three Virginia industries with the most small business employment were: professional, scientific, and technical services; health care and social assistance; and accommodation and food services (**Table 3**).

**Table 3: Employment in Virginia by Industry and Firm Size, 2012
(ranked by small firm employment)**

Industry	Employment		Small Firm % of Industry Employment
	Small Firms	Total Firms	
Professional, scientific, & tech. svcs.	205,961	421,502	48.9
Health care & social assistance	192,489	407,055	47.3
Accommodation & food services	173,592	318,037	54.6
Other services (except public admin.)	140,659	163,211	86.2
Construction	140,508	168,289	83.5
Retail trade	129,213	415,037	31.1
Admin., supp., waste mgt., remed. svcs.	105,223	245,675	42.8
Manufacturing	83,942	232,037	36.2
Wholesale trade	59,165	103,377	57.2
Educational services	40,883	73,991	55.3
Finance & insurance	40,276	158,126	25.5
Transportation & warehousing	34,367	91,390	37.6
Real estate & rental & leasing	33,117	52,537	63.0
Arts, entertainment, & recreation	30,151	52,685	57.2
Information	26,343	95,292	27.6
Management of comp. & enterprises	8,817	63,693	13.8
Mining, quarrying, and oil & gas extraction	3,244	9,554	34.0
Forestry, etc. & agriculture support	3,121	3,877	80.5
Utilities	2,171	13,734	15.8
Unclassified	D	D	D
Total	1,453,384	3,089,241	47.0

Source: SUSB. (D) indicates data suppressed to protect the confidentiality of individual firms.

For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

Abbreviations and Resources

ACS	American Community Survey, U.S. Census Bureau, www.census.gov/acs .
BEA	Bureau of Economic Analysis, U.S. Department of Commerce, www.bea.gov .
BED	Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, www.bls.gov/bdm .
BDS	Business Dynamics Statistics, U.S. Census Bureau, www.census.gov/ces/dataproducts/bds .
BLS	Bureau of Labor Statistics, U.S. Department of Labor, www.bls.gov .
CEA	Council of Economic Advisers, www.whitehouse.gov/administration/eop/cea .
FDIC	Federal Deposit Insurance Corporation, www.fdic.gov .
FFIEC	Federal Financial Institutions Examination Council, www.ffiec.gov .
ITA	International Trade Administration, U.S. Department of Commerce, www.trade.gov .
Nonemployer Statistics	Nonemployer Statistics, U.S. Census Bureau, www.census.gov/econ/nonemployer .
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau, www.census.gov/econ/susb .
U.S. Courts	Administrative Office of the U.S. Courts, www.uscourts.gov .