

SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

NEW YORK

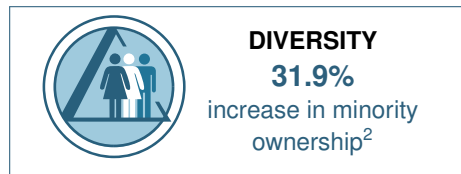


2.1 million
99.0%

Small Businesses
of New York Businesses

3.9 million
50.6%

Small Business Employees
of New York Employees



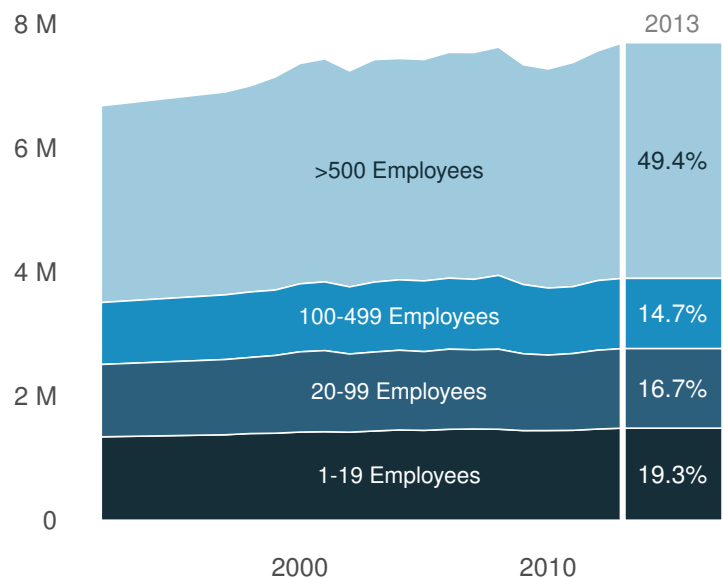
OVERALL NEW YORK ECONOMY

- In the third quarter of 2015, New York grew at an annual rate of 0.7% which was slower than the overall US growth rate of 1.9%. By comparison, New York's 2014 growth of 5.3% was up from the 2013 level of 2.0%. (Source: BEA)
- The employment situation in New York improved. At the close of 2015, unemployment was 5.0%, down from 5.8% at the close of 2014. This was equal to the national unemployment rate of 5.0%. (Source: CPS)

EMPLOYMENT

- New York small businesses employed 3.9 million people, or 50.6% of the private workforce, in 2013. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- Private-sector employment increased 2.1% in 2015. This was above the previous year's increase of 1.9%. (Source: CES)
- The number of proprietors increased in 2014 by 1.3% relative to the previous year. (Source: BEA)
- Small businesses created 57,244 net jobs in 2013. Among the seven BDS size-classes, firms employing 250 to 499 employees experienced the largest gains, adding 14,188 net jobs. The smallest gains were in firms employing 5 to 9 employees which added 4,271 net jobs. (Source: BDS)

Figure 1: New York Employment by Firm Size



The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. **Small businesses are defined as firms employing fewer than 500 employees.** Hyperlinks to data sources and report generation information are provided in Table 3.

^{1,3} Net small business jobs change and exporter share are based on newly released 2013 BDS and 2012 ITA data.

² Diversity statistic tracks changes between 2007 and 2012 based on the Survey of Business Owners (SBO) 2015 release.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2014 and June 2015 declined. (Source: FDIC)
- In 2014, 383,030 loans under \$100,000 (and valued at \$5.1 billion) were issued by New York lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income⁴ for individuals who were self-employed at their own incorporated businesses was \$52,420 in 2014. For individuals self-employed at their own unincorporated firms, this figure was \$22,786. (Source: ACS)

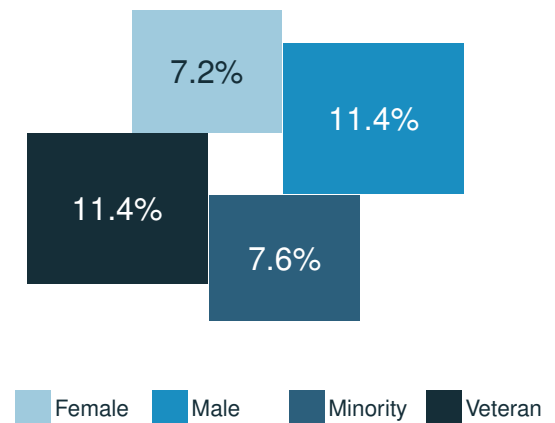
⁴ Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: New York Changes in Business Ownership by Demographic Group

African American-owned	•	7.4%
Asian-owned	●	23.5%
Hawaiian/Pacific Islander-owned	●●	49.0%
Hispanic-owned	●●	38.0%
Native American/Alaskan-owned	·	1.3%
Minority-owned	●	31.9%
Nonminority-owned	○	-6.3%

Figure 3: New York Self-Employment within Demographic Group

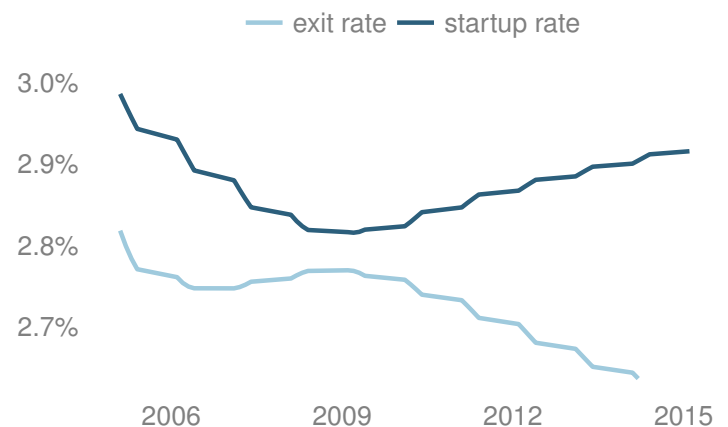


- Figure 2 displays the change in overall firm ownership for each demographic group from 2007 to 2012 based on the Survey of Business Owners (SBO) for New York, released in December 2015.
- Figure 3 displays the percent of each demographic group identified as self-employed according to the 2014 American Community Survey (ACS) 5-year estimates.

BUSINESS TURNOVER

- In the second quarter of 2014, 14,078 establishments started up⁵ in New York and 13,062 exited.⁶ Startups generated 55,477 new jobs while exits caused 49,849 job losses. (Source: BDM)
- Figure 4 displays startup and exit rates from 2005 to 2015. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

Figure 4: New York Private Startup and Exit Rates



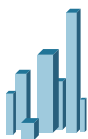




⁵ **STARTUPS** are counted when business establishments hire at least one employee for the first time. The BLS terms these **births**, as distinct from the BLS **openings** category which includes seasonal re-openings.

⁶ **EXITS** occur when establishments go from having at least one employee to having none, and then remain closed for at least a year. The BLS terms these events **deaths**, as distinct from the **closings** category which includes seasonal shutterings.

- A total of 40,293 companies exported goods from New York in 2013. Among these, 37,969, or 94.2%, were small firms; they generated 62.6% of New York's total known export value. (Source: ITA)

SMALL BUSINESSES BY INDUSTRY

Table 1: New York Small Firms by Industry, 2013
(sorted by small employer firms)

				
Industry	1 – 499 Employees	1 – 19 Employees	Nonemployer Firms	Total Small Firms
Retail Trade	58,291	54,500	117,606	175,897
Professional, Scientific, and Technical Services	56,450	52,621	247,503	303,953
Other Services (except Public Administration)	53,245	50,307	222,568	275,813
Construction	45,642	42,772	131,484	177,126
Accommodation and Food Services	44,576	37,871	28,559	73,135
Health Care and Social Assistance	44,205	39,076	173,348	217,553
Wholesale Trade	29,268	25,802	32,638	61,906
Real Estate and Rental and Leasing	28,877	27,596	181,540	210,417
Administrative, Support, and Waste Management	23,432	20,958	106,241	129,673
Finance and Insurance	15,317	13,644	49,366	64,683
Manufacturing	15,055	11,821	18,319	33,374
Arts, Entertainment, and Recreation	10,979	9,792	125,092	136,071
Transportation and Warehousing	10,664	9,354	104,846	115,510
Information	7,237	6,201	29,773	37,010
Educational Services	7,137	5,410	48,487	55,624
Agriculture, Forestry, Fishing and Hunting	593	577	6,661	7,254
Mining, Quarrying, and Oil and Gas Extraction	234	200	856	1,090
Utilities	173	138	1,480	1,653
Total	451,375	408,640	1,626,367	2,077,742

Totals for Tables 1 and 2 differ from SUSB's statewide tallies due to firms with establishments in more than one industry and the omission of industry classifications not reported by NES. (Source: NES and SUSB)

s Indicates samples deemed too small to represent the population according to SUSB.

Table 2: New York Employment by Industry and Firm Size, 2013
(sorted by small firm employment)

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Health Care and Social Assistance	590,105	1,445,220	40.8%
Accommodation and Food Services	504,252	708,551	71.2%
Retail Trade	367,902	920,848	40.0%
Professional, Scientific, and Technical Services	345,174	603,392	57.2%
Other Services (except Public Administration)	317,474	367,519	86.4%
Construction	283,455	311,669	90.9%
Wholesale Trade	261,408	365,674	71.5%
Manufacturing	254,337	429,298	59.2%
Administrative, Support, and Waste Management	236,242	544,960	43.4%
Finance and Insurance	144,706	533,082	27.1%
Educational Services	139,915	397,212	35.2%
Real Estate and Rental and Leasing	134,024	165,008	81.2%
Transportation and Warehousing	102,168	233,149	43.8%
Arts, Entertainment, and Recreation	101,451	162,727	62.3%
Information	78,508	272,164	28.8%
Mining, Quarrying, and Oil and Gas Extraction	2,962	4,123	71.8%
Agriculture, Forestry, Fishing and Hunting	2,405	2,626	91.6%
Utilities	2,290	39,502	5.8%
Total	3,868,778	7,506,724	51.5%

Figure 5: New York County-Level Job Changes, 2015 (CEW)

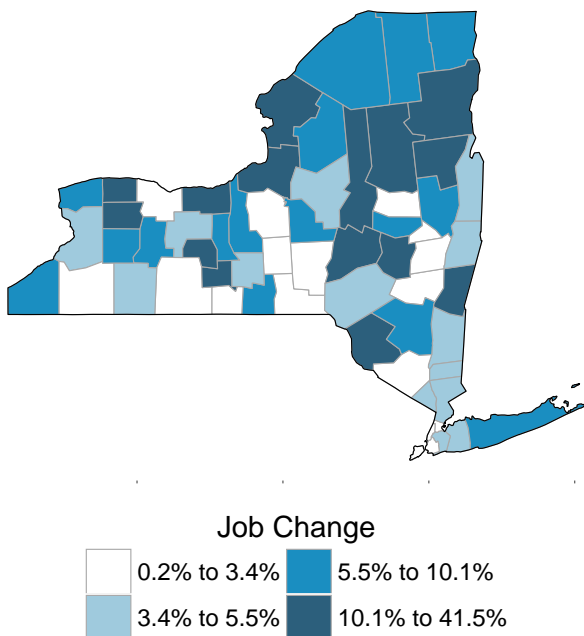


Table 3: Abbreviations and Resources

ACS	American Community Survey, US Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, US Census Bureau
BLS	Bureau of Labor Statistics, US Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, US Census Bureau
SBO	Survey of Business Owners, US Census Bureau
SUSB	Statistics of US Businesses, US Census Bureau

All profiles, source data, methodology notes, and county-level employment statistics are available at <http://go.usa.gov/cfKMd>

