

SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

OKLAHOMA




336,908
97.1% Small Businesses
of Oklahoma Businesses

699,648
52.8% Small Business Employees
of Oklahoma Employees



EMPLOYMENT
9,386
net new jobs¹



DIVERSITY
44.4%
increase in minority
ownership²



TRADE
84.2%
of Oklahoma
exporters³

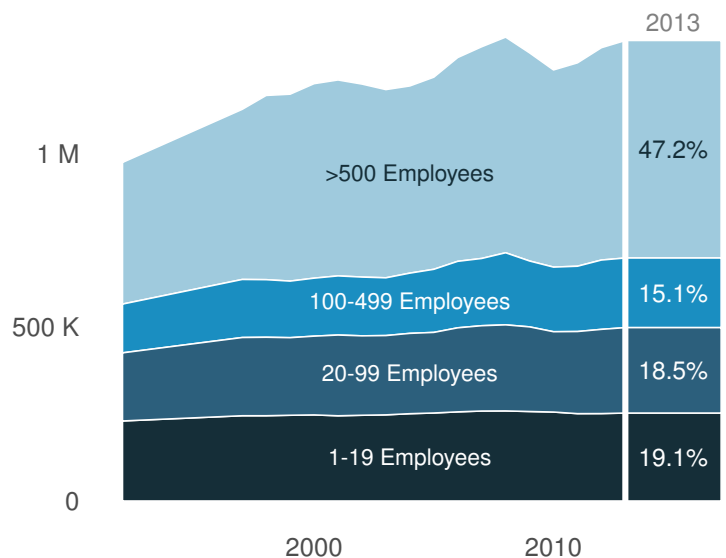
OVERALL OKLAHOMA ECONOMY

- In the third quarter of 2015, Oklahoma grew at an annual rate of 0.1% which was slower than the overall US growth rate of 1.9%. By comparison, Oklahoma's 2014 growth of 4.0% was up from the 2013 level of 3.8%. (Source: BEA)
- At the close of 2015, unemployment was 4.1%, up from 4.0% at the close of 2014. This was below the national unemployment rate of 5.0%. (Source: CPS)

EMPLOYMENT

- Oklahoma small businesses employed 699,648 people, or 52.8% of the private workforce, in 2013. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- Private-sector employment decreased 0.7% in 2015. This was below the previous year's increase of 2.0%. (Source: CES)
- The number of proprietors increased in 2014 by 1.7% relative to the previous year. (Source: BEA)
- Small businesses created 9,386 net jobs in 2013. Among the seven BDS size-classes, firms employing 100 to 249 employees experienced the largest gains, adding 2,754 net jobs. The largest losses were in firms employing 20 to 49 employees which lost 386 net jobs. (Source: BDS)

Figure 1: Oklahoma Employment by Firm Size



The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. **Small businesses are defined as firms employing fewer than 500 employees.** Hyperlinks to data sources and report generation information are provided in Table 3.

^{1,3} Net small business jobs change and exporter share are based on newly released 2013 BDS and 2012 ITA data.

² Diversity statistic tracks changes between 2007 and 2012 based on the Survey of Business Owners (SBO) 2015 release.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2014 and June 2015 declined. (Source: FDIC)
- In 2014, 49,945 loans under \$100,000 (and valued at \$734.8 million) were issued by Oklahoma lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income⁴ for individuals who were self-employed at their own incorporated businesses was \$45,256 in 2014. For individuals self-employed at their own unincorporated firms, this figure was \$21,988. (Source: ACS)

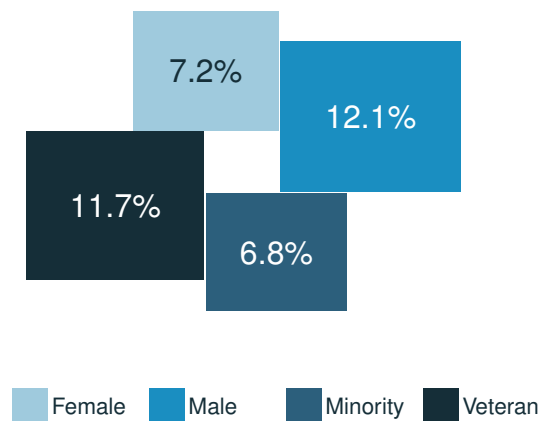
⁴ Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: Oklahoma Changes in Business Ownership by Demographic Group

African American-owned	●	33.4%
Asian-owned	●	43.2%
Hawaiian/Pacific Islander-owned	●	84.7%
Hispanic-owned	●	90.9%
Native American/Alaskan-owned	●	29.4%
Minority-owned	●	44.4%
Nonminority-owned	○	-6.4%

Figure 3: Oklahoma Self-Employment within Demographic Group

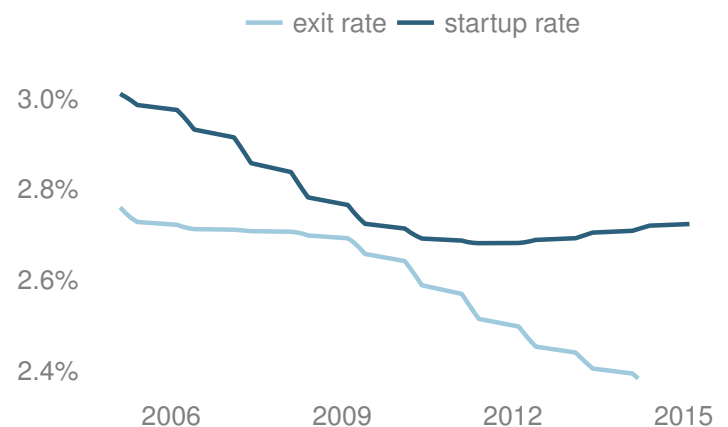


- Figure 2 displays the change in overall firm ownership for each demographic group from 2007 to 2012 based on the Survey of Business Owners (SBO) for Oklahoma, released in December 2015.
- Figure 3 displays the percent of each demographic group identified as self-employed according to the 2014 American Community Survey (ACS) 5-year estimates.

BUSINESS TURNOVER

- In the second quarter of 2014, 2,451 establishments started up⁵ in Oklahoma and 1,983 exited.⁶ Startups generated 9,544 new jobs while exits caused 7,322 job losses. (Source: BDM)
- Figure 4 displays startup and exit rates from 2005 to 2015. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

Figure 4: Oklahoma Private Startup and Exit Rates



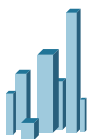




⁵ **STARTUPS** are counted when business establishments hire at least one employee for the first time. The BLS terms these **births**, as distinct from the BLS **openings** category which includes seasonal re-openings.

⁶ **EXITS** occur when establishments go from having at least one employee to having none, and then remain closed for at least a year. The BLS terms these events **deaths**, as distinct from the **closings** category which includes seasonal shutterings.

- A total of 3,150 companies exported goods from Oklahoma in 2013. Among these, 2,652, or 84.2%, were small firms; they generated 24.6% of Oklahoma's total known export value. (Source: ITA)

SMALL BUSINESSES BY INDUSTRY

Table 1: Oklahoma Small Firms by Industry, 2013
(sorted by small employer firms)

				
Industry	1 – 499 Employees	1 – 19 Employees	Nonemployer Firms	Total Small Firms
Professional, Scientific, and Technical Services	8,760	8,224	28,764	37,524
Other Services (except Public Administration)	8,262	7,669	45,254	53,516
Health Care and Social Assistance	8,160	6,998	17,958	26,118
Retail Trade	8,056	7,221	24,539	32,595
Construction	7,966	7,304	35,586	43,552
Accommodation and Food Services	5,127	3,890	3,705	8,832
Finance and Insurance	3,793	3,439	7,951	11,744
Administrative, Support, and Waste Management	3,768	3,334	25,214	28,982
Wholesale Trade	3,336	2,595	3,799	7,135
Real Estate and Rental and Leasing	3,181	2,989	23,119	26,300
Manufacturing	2,972	2,210	4,080	7,052
Mining, Quarrying, and Oil and Gas Extraction	2,657	2,364	14,562	17,219
Transportation and Warehousing	2,063	1,790	10,501	12,564
Arts, Entertainment, and Recreation	943	771	10,345	11,288
Information	674	558	2,687	3,361
Educational Services	647	528	4,867	5,514
Agriculture, Forestry, Fishing and Hunting	151	146	3,315	3,466
Utilities	106	68	198	304
Total	70,622	62,098	266,444	337,066

Totals for Tables 1 and 2 differ from SUSB's statewide tallies due to firms with establishments in more than one industry and the omission of industry classifications not reported by NES. (Source: NES and SUSB)

s Indicates samples deemed too small to represent the population according to SUSB.

Table 2: Oklahoma Employment by Industry and Firm Size, 2013
(sorted by small firm employment)

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Health Care and Social Assistance	112,581	215,114	52.3%
Accommodation and Food Services	83,695	142,451	58.8%
Retail Trade	68,981	175,150	39.4%
Construction	60,585	68,175	88.9%
Manufacturing	56,824	133,191	42.7%
Other Services (except Public Administration)	56,628	62,076	91.2%
Professional, Scientific, and Technical Services	50,107	68,636	73.0%
Administrative, Support, and Waste Management	40,013	95,158	42.0%
Wholesale Trade	37,757	60,737	62.2%
Finance and Insurance	30,908	58,032	53.3%
Mining, Quarrying, and Oil and Gas Extraction	25,292	58,081	43.5%
Transportation and Warehousing	17,614	46,789	37.6%
Arts, Entertainment, and Recreation	15,827	27,215	58.2%
Real Estate and Rental and Leasing	15,413	22,718	67.8%
Educational Services	10,800	21,315	50.7%
Information	8,071	28,119	28.7%
Utilities	2,875	8,362	34.4%
Agriculture, Forestry, Fishing and Hunting	834	956	87.2%
Total	694,805	1,292,275	53.8%

Figure 5: Oklahoma County-Level Job Changes, 2015 (CEW)

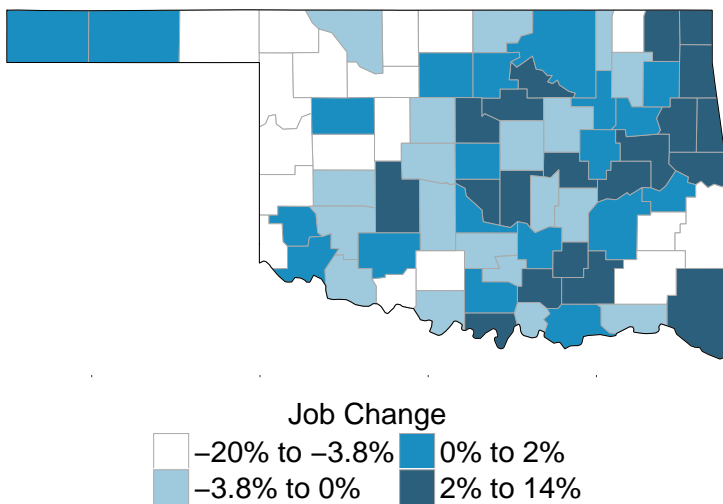


Table 3: Abbreviations and Resources

ACS	American Community Survey, US Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, US Census Bureau
BLS	Bureau of Labor Statistics, US Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, US Census Bureau
SBO	Survey of Business Owners, US Census Bureau
SUSB	Statistics of US Businesses, US Census Bureau

All profiles, source data, methodology notes, and county-level employment statistics are available at <http://go.usa.gov/cfKMd>

