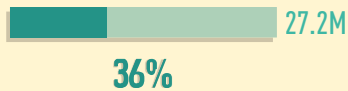
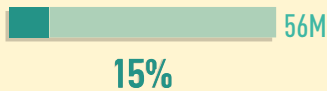


# WOMEN-OWNED ~ BUSINESS ~ SPOTLIGHT

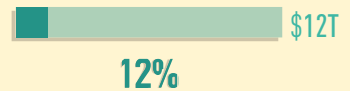
**9.9M BUSINESSES**



**8.4M EMPLOYEES**



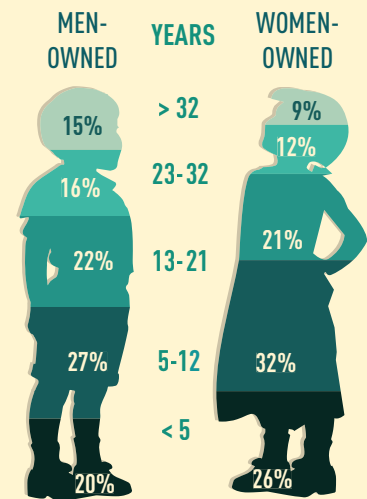
**\$1.4T SALES**



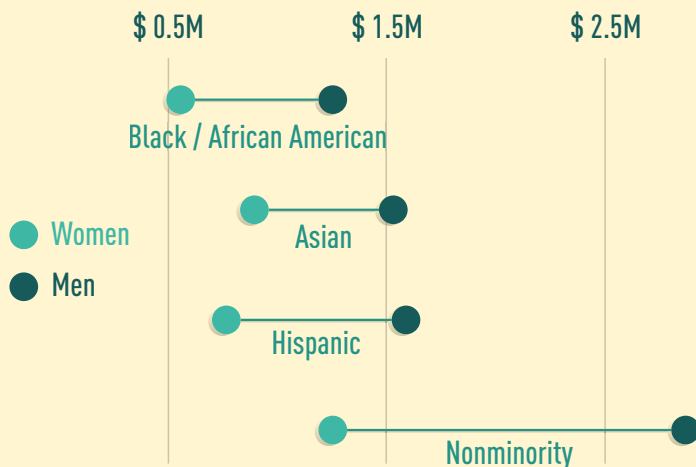
## LARGEST WOMEN-OWNED INDUSTRIES\*



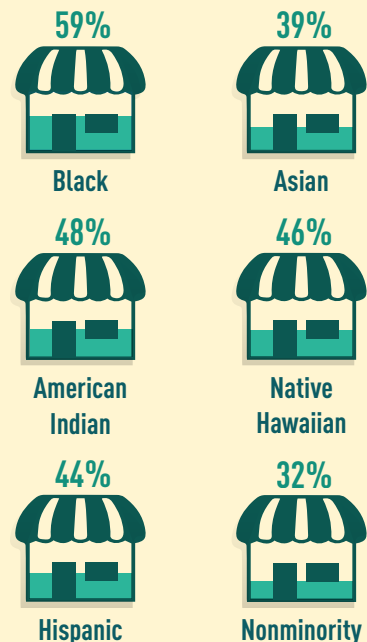
## BUSINESS AGE



## AVERAGE SALES PER EMPLOYER BUSINESS



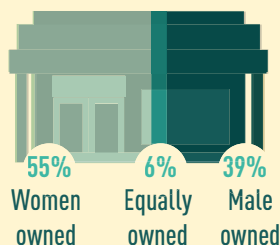
## WOMEN'S SHARE OF MINORITY BUSINESSES



## HIGHEST & LOWEST SALES INDUSTRIES

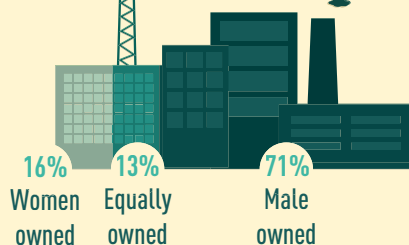
### 20 Lowest Sales Industries

9,610,788 Businesses



### 20 Highest Sales Industries

76,236 Businesses



\*Font size scaled to number of women-owned businesses.

Source: U.S. Census Bureau's 2012 Survey of Business Owners  
<https://www.sba.gov/sites/default/files/advocacy/Womens-Business-Ownership-in-the-US.pdf>