3 REASONS TO LOVE YOUR REGION

REGION 2
New Jersey, New York, Puerto Rico, Virgin Islands

DIVERSITY HUB
Region 2 ranks third in the country for minority-owned businesses. Approximately 946,000 or 34% of the region’s businesses are owned by minorities. It has the second most Asian-owned firms of any region (325,000 businesses).

ENTREPRENEURIAL SPIRIT
Region 2 is tied for the highest percentage of small businesses, with 99.7% of businesses in the region classified as small.

ECONOMIC GROWTH
Small businesses are of key importance to Puerto Rico’s economy. Four out of five Puerto Rican workers are employed at small businesses, as compared to 48% for the United States as a whole.
