

2018 SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

AMERICAN SAMOA



EMPLOYMENT
395
net new jobs



BUSINESSES
484
small establishments

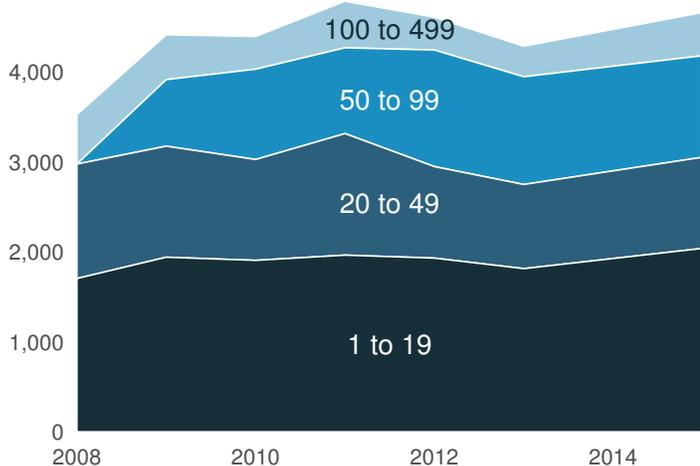


TRADE
\$455.0M
in total exports*

Jobs, establishments, and exports are from the 2015 County Business Patterns (CBP) and 2016 Bureau of Economic Analysis (BEA) data.

ECONOMIC OUTPUT AND EMPLOYMENT

Figure 1: American Samoa Employment by Establishment Size (Employees)



- The American Samoa economy contracted at an annual rate of 2.5% to \$632.0 million in 2016 while per capita income decreased 3.4% to \$10,785 in 2016. (Source: BEA)
- The number of private sector employees in American Samoa increased 5.1% to 8,156 in 2015. (Source: CBP)
- Figure 1 displays private sector employment for establishments with fewer than 500 employees from 2008 to 2015. Establishments with fewer than 100 employees have the largest share of overall employment. (Source: CBP)
- Table 1 provides additional details on American Samoa employment by industry. (Source: CBP)

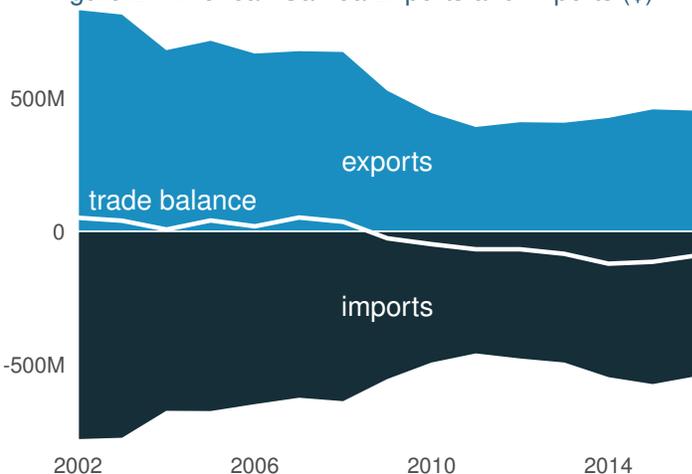
The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses.

INTERNATIONAL TRADE

- Figure 2 displays the evolution of American Samoa imports, exports, and trade balance from 2002 to 2016. (Source: BEA)
- In 2016, American Samoa total exports decreased 1.1% to \$455.0 million, while its total imports decreased 5.2% to \$545.0 million. This resulted in a 2016 trade deficit of \$90.0 million. (Source: BEA)
- * Exports and imports reflect trade between American Samoa and the rest of the world, including the US.

Economic growth and trade statistics are expressed in real US dollars. Values labeled 's' in Table 1 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses.

Figure 2: American Samoa Exports and Imports (\$)

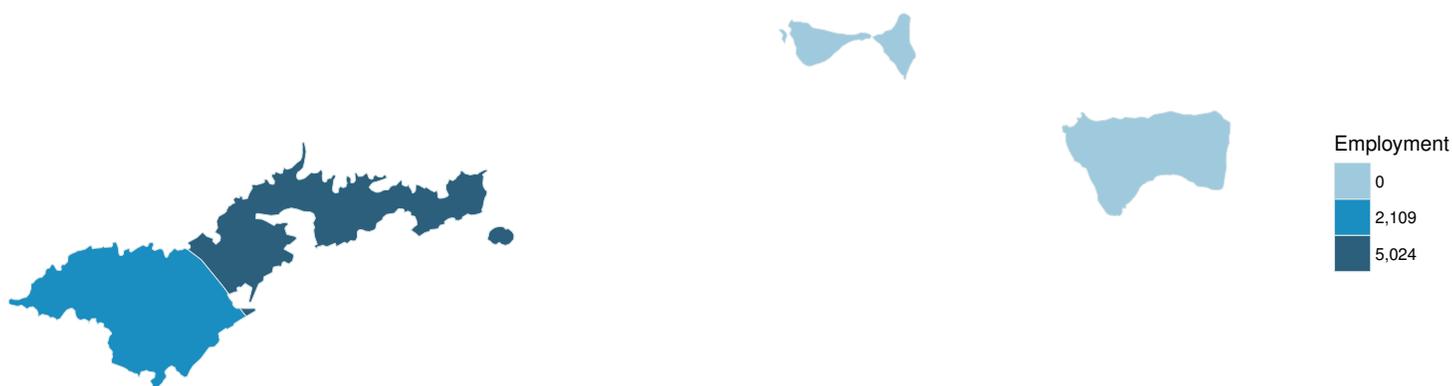


EMPLOYMENT BY INDUSTRY AND MUNICIPALITY, 2015

Table 1: American Samoa Employment, Establishments, and Payroll by Industry, 2015. (Source: CBP)

Industry	Total Private Employment	Total Private Establishments	Annual Payroll (\$ Thousands)	Annual Payroll per Employee (\$)
Manufacturing	3,160	38	50,943	16,121
Retail Trade	1,465	170	20,655	14,099
Construction	500	30	9,113	18,226
Accommodation and Food Services	448	40	6,335	14,141
Other Services (Except Public Administration)	399	45	4,627	11,596
Transportation and Warehousing	326	27	4,649	14,261
Wholesale Trade	264	25	4,784	18,121
Professional, Scientific, and Technical Services	199	26	5,788	29,085
Information	168	6	4,024	23,952
Educational Services	127	4	1,760	13,858
Administrative, Support, and Waste Management	116	24	1,679	14,474
Finance and Insurance	110	10	2,735	24,864
Real Estate and Rental and Leasing	67	13	878	13,104
Industries not Classified	26	9	269	10,346
Agriculture, Forestry, and Fishing and Hunting	s	1	s	-
Arts, Entertainment, and Recreation	s	1	s	-
Health Care and Social Assistance	s	15	s	-
Management of Companies and Enterprises	s	2	s	-
Total	8,156	486	140,751	17,257

Figure 3: American Samoa Employment by Municipality, 2015. (Source: CBP)



REFERENCES

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xQT4w>.

- BEA Bureau of Economic Analysis
- BLS Bureau of Labor Statistics, US Department of Labor
- CBP County Business Patterns, US Census Bureau