

# 2018 SMALL BUSINESS PROFILE

## OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

### IDAHO



**158,426** Small Businesses  
**99.2%** of Idaho Businesses

**304,700** Small Business Employees  
**55.8%** of Idaho Employees



**EMPLOYMENT**  
**14,392**  
net new jobs



**DIVERSITY**  
**10,585**  
minority-owned  
businesses



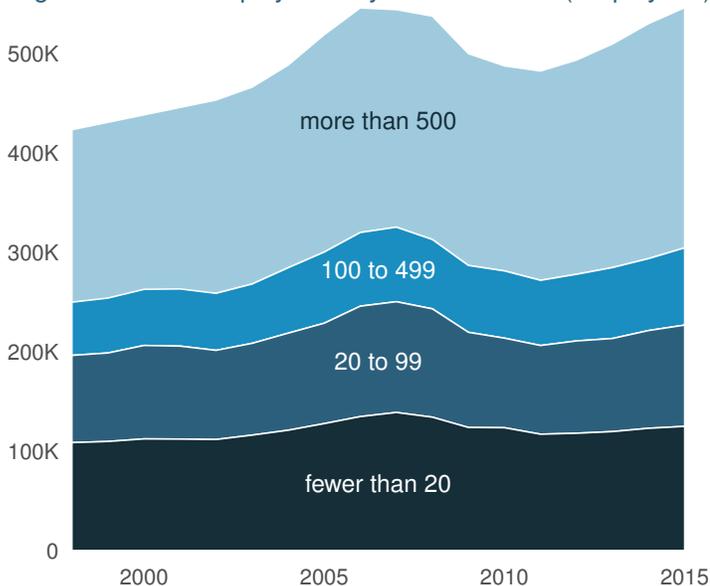
**TRADE**  
**1,432**  
small business  
exporters

### OVERALL IDAHO ECONOMY

- In the third quarter of 2017, Idaho grew at an annual rate of **2.8%**, which was slower than the overall US growth rate of **3.4%**. Idaho's 2016 growth rate of **2.7%** was down from the 2015 rate of **3.0%**. (Source: [BEA](#))
- In January 2018, the unemployment rate was **3.0%**, down from **3.5%** in January 2017. This was below the January 2018 national unemployment rate of **4.1%**. (Source: [CPS](#))

### EMPLOYMENT

Figure 1: Idaho Employment by Business Size (Employees)



- Idaho small businesses employed **304,700** people, or **55.8%** of the private workforce, in 2015. (Source: [SUSB](#))
- Firms with fewer than 100 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment increased **3.2%** during the 12-month period ending in January 2018. This was above the increase of **2.7%** during the prior 12-month period. (Source: [CPS](#))
- The number of proprietors increased in 2016 by **2.2%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **14,392** net jobs in 2015. Firms employing fewer than 20 employees experienced the largest gains, adding **8,353** net jobs. The smallest gains were in firms employing 20 to 99 employees, which added **3,008** net jobs. (Source: [SUSB](#))

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined for this profile as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2015 Statistics of US Businesses (SUSB), 2012 Survey of Business Owners (SBO), and 2015 International Trade Administration (ITA) data, respectively.

## INCOME AND FINANCE

- The number of banks increased by 1 between June 2016 and June 2017 to 13 banks. (Source: FDIC)
- In 2016, 33,801 loans under \$100,000 (valued at \$522.7 million) were issued by Idaho lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income for individuals self-employed at their own incorporated businesses was \$42,416 in 2016. For individuals self-employed at their own unincorporated firms, this figure was \$23,222. (Source: ACS)

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

## EMPLOYER BUSINESS OWNER DEMOGRAPHICS

Figure 2: Idaho Employees per Business by Owner's Demographic, 2015

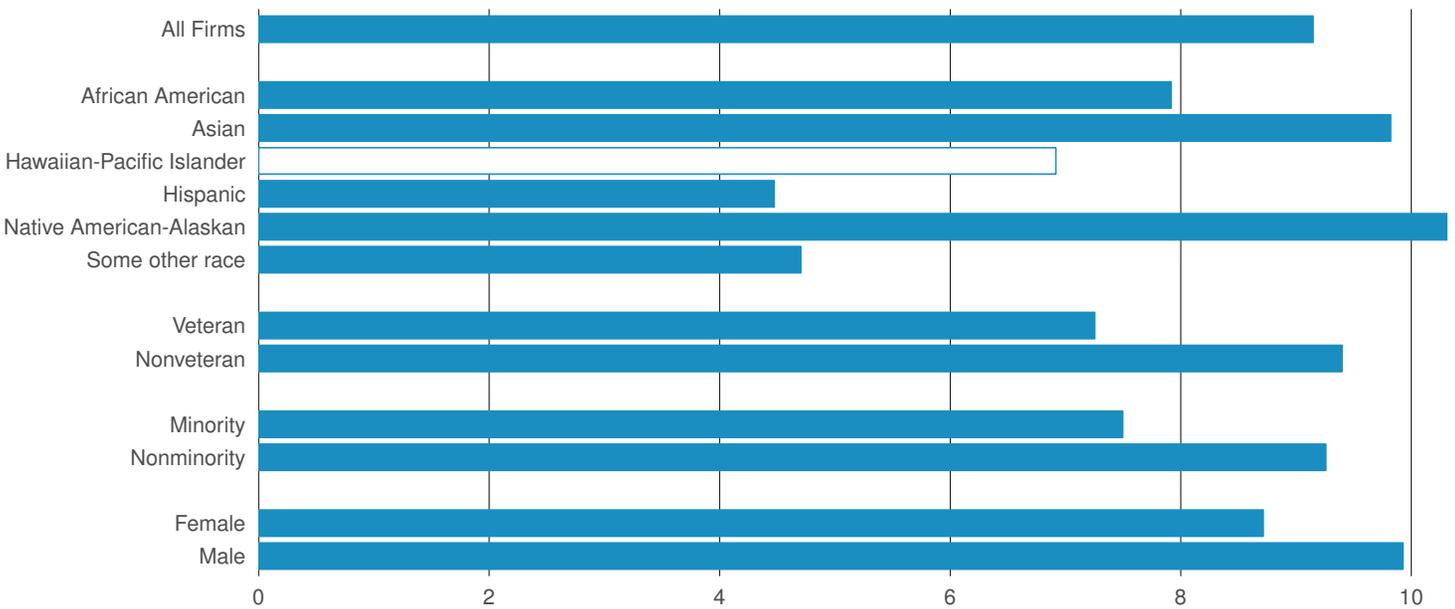
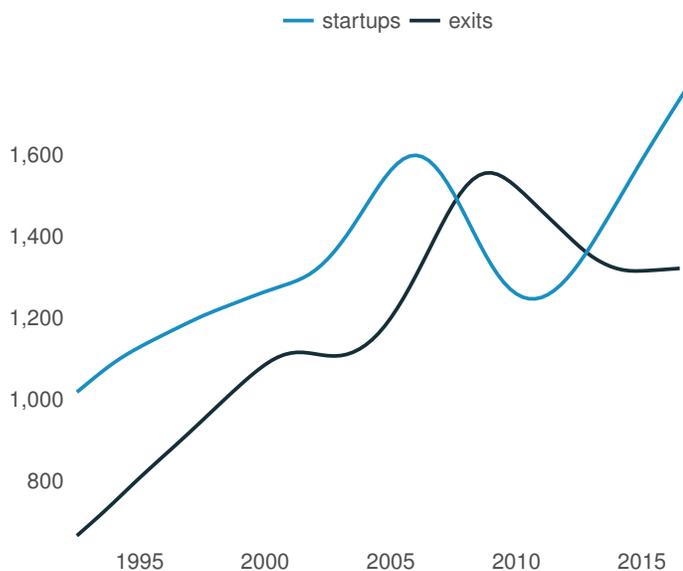


Figure 2 shows the average number of employees per employer business by owner's demographic group according to the Annual Survey of Entrepreneurs (ASE). Unshaded bars display US values; data were withheld because they do not meet Census Bureau publication standards or could disclose information regarding individual businesses.

## TURNOVER AMONG ESTABLISHMENTS WITH EMPLOYEES

Figure 3: Idaho Quarterly Startups and Exits



- In the third quarter of 2016, 1,793 establishments started up, generating 5,641 new jobs in Idaho. Startups are counted when business establishments hire at least one employee for the first time. (Source: BDM)
- In the same period, 1,352 establishments exited resulting in 4,044 jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: BDM)
- Figure 3 displays quarterly startups and exits from 1992 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

The BLS data covers only business establishments with employees. BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

## INTERNATIONAL TRADE

- A total of 1,728 companies exported goods from Idaho in 2015. Of these, 1,432, or 82.9%, were small firms; they generated 26.8% of Idaho's \$4.0 billion in total exports. (Source: ITA)

## SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: Idaho Employment by Industry, 2015

 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Health Care and Social Assistance	50,141	89,070	56.3
Accommodation and Food Services	39,398	59,491	66.2
Retail Trade	34,558	82,400	41.9
Construction	33,745	34,903	96.7
Manufacturing	26,983	57,884	46.6
Professional, Scientific, and Technical Services	19,958	33,003	60.5
Other Services (except Public Administration)	17,404	19,631	88.7
Administrative, Support, and Waste Management	16,851	39,518	42.6
Wholesale Trade	16,027	30,283	52.9
Transportation and Warehousing	11,486	18,419	62.4
Finance and Insurance	8,617	21,637	39.8
Arts, Entertainment, and Recreation	6,908	9,180	75.3
Real Estate and Rental and Leasing	6,051	7,190	84.2
Educational Services	5,138	13,649	37.6
Information	4,282	11,917	35.9
Agriculture, Forestry, and Fishing and Hunting	3,346	3,431	97.5
Mining, Quarrying, and Oil and Gas Extraction	1,463	2,832	51.7
Management of Companies and Enterprises	1,452	8,368	17.4
Utilities	780	3,606	21.6
Industries not classified	112	112	100.0
<b>Total</b>	<b>304,700</b>	<b>546,524</b>	<b>55.8</b>

Figure 4: Idaho Small Business Employment by County, 2015

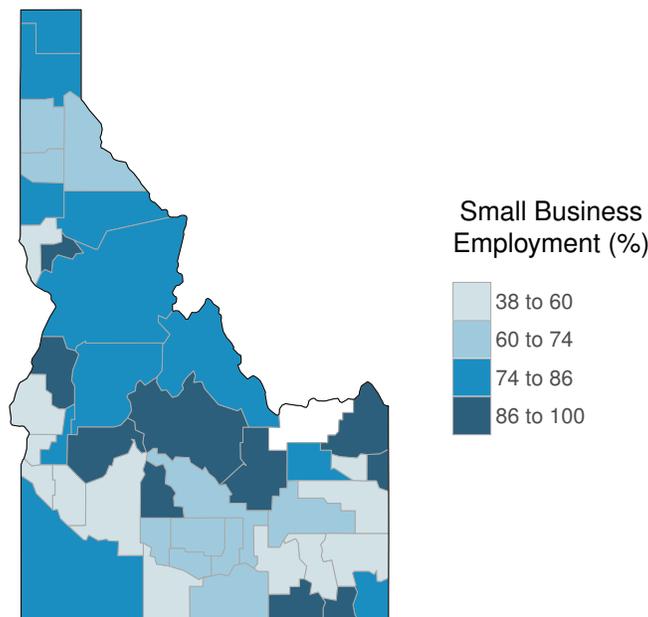


Table 2: Idaho Small Businesses by Industry and Firm Size, 2015

 Industry	 1-499 Employees	 1-20 Employees	 Nonemployer Firms	 Total Small Firms
Construction	6,125	5,782	13,882	20,007
Health Care and Social Assistance	4,237	3,681	9,081	13,318
Professional, Scientific, and Technical Services	4,084	3,848	15,482	19,566
Retail Trade	3,788	3,354	13,088	16,876
Other Services (except Public Administration)	3,135	2,958	17,525	20,660
Accommodation and Food Services	2,801	2,213	1,600	4,401
Administrative, Support, and Waste Management	2,039	1,863	7,930	9,969
Real Estate and Rental and Leasing	1,965	1,897	16,352	18,317
Manufacturing	1,585	1,240	2,807	4,392
Transportation and Warehousing	1,556	1,406	5,209	6,765
Finance and Insurance	1,381	1,272	3,637	5,018
Wholesale Trade	1,368	1,018	2,034	3,402
Arts, Entertainment, and Recreation	731	647	5,732	6,463
Educational Services	440	348	3,462	3,902
Agriculture, Forestry, and Fishing and Hunting	439	405	2,653	3,092
Information	373	297	1,461	1,834
Utilities	105	91	104	209
Mining, Quarrying, and Oil and Gas Extraction	94	75	182	276
<b>Total</b>	<b>36,205</b>	<b>32,473</b>	<b>122,221</b>	<b>158,426</b>

Figure 4 and Tables 1 and 2 display data from the 2015 SUSB. Table 2 includes additional data from the 2015 Nonemployer Statistics (NES). Data for counties shown in white in Figure 4 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses.

**REFERENCES**

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xQT4w>.

- ASE Annual Survey of Entrepreneurs, US Census Bureau
- BEA Bureau of Economic Analysis, US Department of Commerce
- BDM Business Employment Dynamics, BLS
- BLS Bureau of Labor Statistics, US Department of Labor
- CPS Current Population Survey, BLS
- FDIC Call Reports, Federal Deposit Insurance Corporation
- FFIEC Federal Financial Institutions Examination Council
- ITA International Trade Administration, US Department of Commerce
- NES Nonemployer Statistics, US Census Bureau
- SBO Survey of Business Owners, US Census Bureau
- SUSB Statistics of US Businesses, US Census Bureau