

# 2019 Small Business Profile

## New York

**2.2 million** Small Businesses  
**99.8%** of New York Businesses

**4.1 million** Small Business Employees  
**50.2%** of New York Employees



**EMPLOYMENT**  
**139,058**  
net new jobs



**DIVERSITY**  
**562,977**  
minority-owned  
business employees



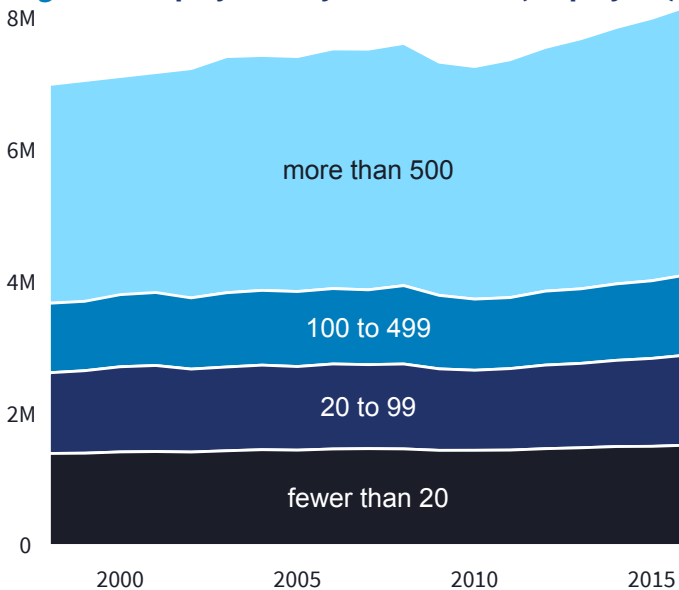
**TRADE**  
**34,413**  
small business  
exporters

### Overall New York Economy

- In the third quarter of 2018, New York grew at an annual rate of **2.8%**, which was slower than the overall US growth rate of **3.4%**. New York's 2017 growth rate of **1.9%** was up from the 2016 rate of **1.3%**. (Source: [BEA](#))
- In February 2019, the unemployment rate was **3.9%**, down from **4.5%** in February 2018. This was above the February 2019 national unemployment rate of **3.8%**. (Source: [CPS](#))

### Employment

**Figure 1: Employment by Business Size (Employees)**



- New York small businesses employed **4.1 million** people, or **50.2%** of the private workforce, in 2016. (Source: [SUSB](#))
- Firms with fewer than 100 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment increased **1.5%** during the 12-month period ending in February 2019. This was above the increase of **0.1%** during the prior 12-month period. (Source: [CPS](#))
- The number of proprietors increased in 2017 by **2.3%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **139,058** net jobs in 2016. Firms employing fewer than 20 employees experienced the largest gains, adding **89,213** net jobs. The smallest gains were in firms employing 20 to 99 employees, which added **19,554** net jobs. (Source: [SUSB](#))

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy (<http://advocacy.sba.gov>). Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined for this profile as firms employing fewer than 500 employees. Net small business job change, employees of minority-owned businesses, and exporter share statistics are based on the 2016 Statistics of US Businesses (SUSB), 2016 Annual Survey of Entrepreneurs (ASE), and 2016 International Trade Administration (ITA) data, respectively.

## Income and Finance

- The number of banks decreased by 3 between June 2016 and June 2017 to 145 banks. (Source: FDIC)
- In 2017, 460,385 loans under \$100,000 (valued at \$6.5 billion) were issued by New York lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income for individuals self-employed at their own incorporated businesses was \$52,490 in 2017. For individuals self-employed at their own unincorporated firms, this figure was \$26,356. (Source: ACS)

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

## Employer Business Owner Demographics

**Figure 2: New York Employees per Business by Owner's Demographic, 2016**

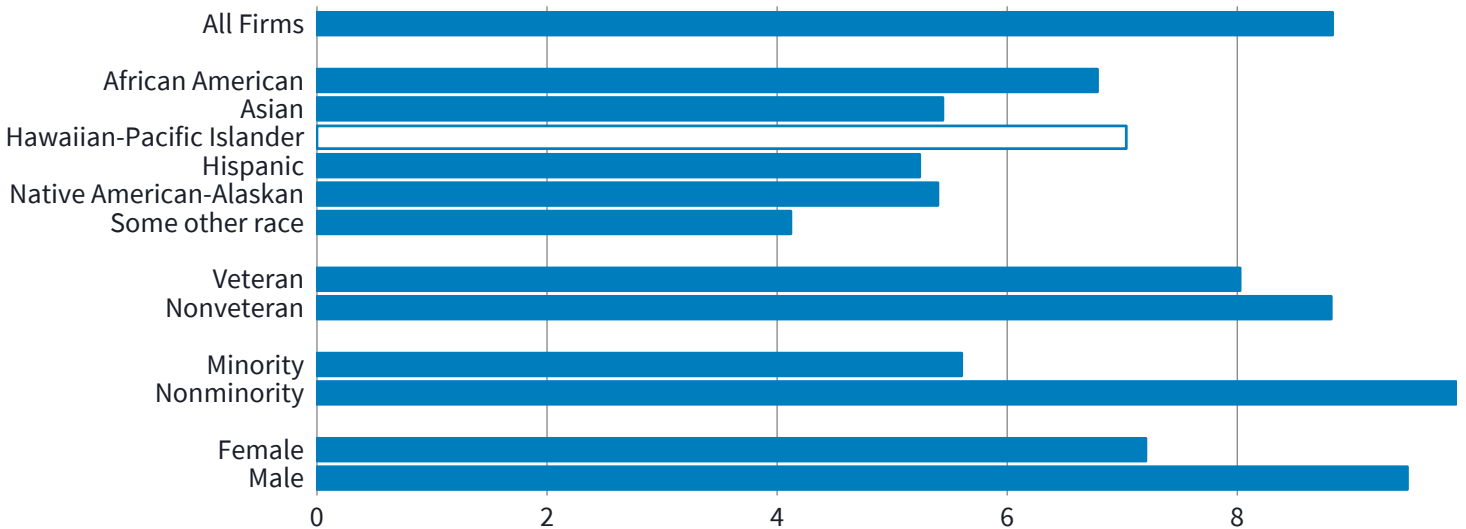
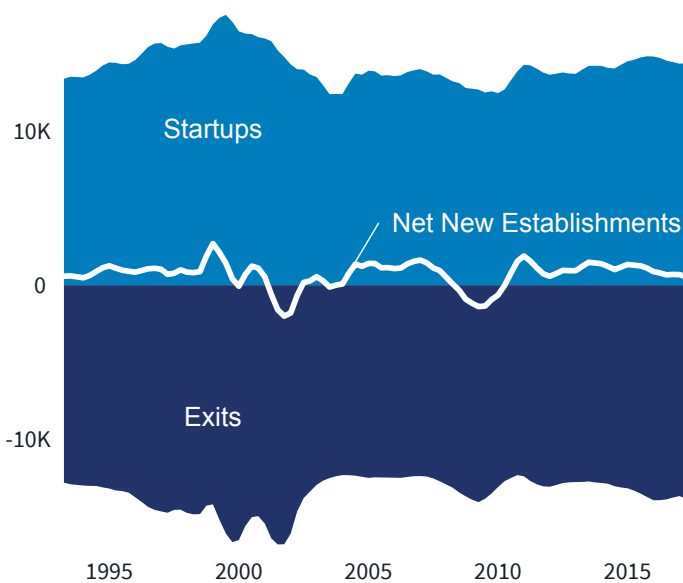


Figure 2 shows the average number of employees per employer business by owner's demographic group according to the 2016 Annual Survey of Entrepreneurs (ASE). Unshaded bars display US values; data were withheld because they do not meet Census Bureau publication standards or could disclose information regarding individual businesses.

## Turnover among Establishments with Employees

**Figure 3: New York Quarterly Startups and Exits**



- In the third quarter of 2017, 15,299 establishments started up, generating 56,948 new jobs in New York. Startups are counted when business establishments hire at least one employee for the first time. (Source: BDM)
- In the same period, 15,062 establishments exited resulting in 58,948 jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: BDM)
- Figure 3 displays quarterly startups and exits from 1993 to 2017. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

The BLS data covers only business establishments with employees. BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

## International Trade

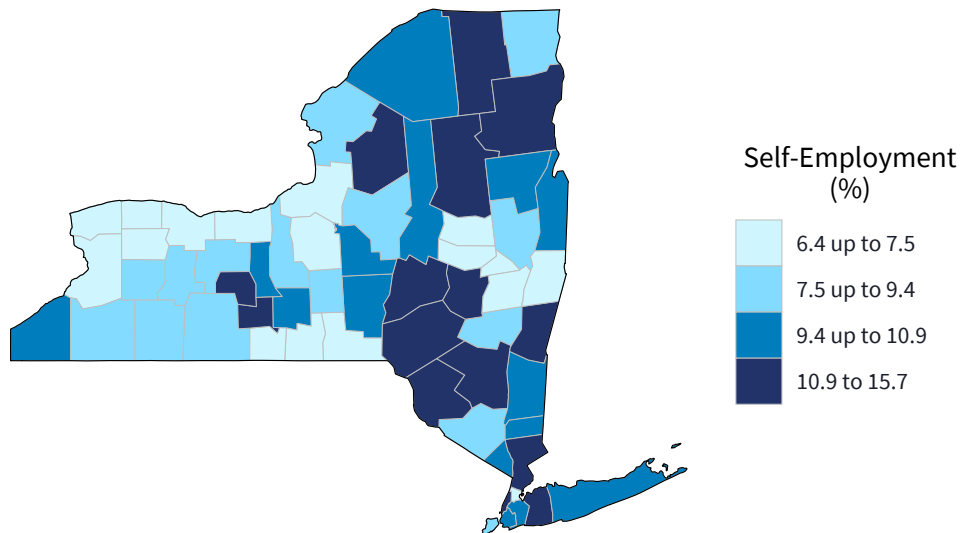
- A total of 36,739 companies exported goods from New York in 2016. Of these, 34,413, or 93.7%, were small firms; they generated 55.1% of New York's \$62.9 billion in total exports. (Source: ITA)

## Small Business Employment by Industry and Self-Employment by County






**Table 1: New York Employment by Industry, 2016**

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Health Care and Social Assistance	603,220	1,544,405	39.1
Accommodation and Food Services	563,764	786,423	71.7
Retail Trade	385,540	945,066	40.8
Professional, Scientific, and Technical Services	364,674	647,503	56.3
Other Services (except Public Administration)	334,664	395,244	84.7
Construction	324,963	360,410	90.2
Wholesale Trade	253,327	363,200	69.7
Manufacturing	248,021	418,987	59.2
Administrative, Support, and Waste Management	246,824	594,408	41.5
Educational Services	151,963	423,370	35.9
Real Estate and Rental and Leasing	143,861	180,174	79.8
Finance and Insurance	143,507	553,058	25.9
Arts, Entertainment, and Recreation	113,594	184,485	61.6
Transportation and Warehousing	109,247	252,127	43.3
Information	84,435	296,728	28.5
Management of Companies and Enterprises	25,209	184,213	13.7
Mining, Quarrying, and Oil and Gas Extraction	2,726	3,798	71.8
Agriculture, Forestry, and Fishing and Hunting	2,669	2,898	92.1
Utilities	2,245	40,325	5.6
Industries not classified	1,633	1,633	100.0
<b>Total</b>	<b>4,106,086</b>	<b>8,178,455</b>	<b>50.2</b>

**Figure 4: New York Self-Employment Rates by County, 2017**



**Table 2: New York Small Businesses by Industry and Firm Size, 2016**

 Industry	 1-499 Employees	 1-19 Employees	 Nonemployer Firms	 Total Small Firms
Professional, Scientific, and Technical Services	57,327	53,326	263,335	320,662
Other Services (except Public Administration)	55,198	52,102	214,101	269,299
Real Estate and Rental and Leasing	29,856	28,460	201,630	231,486
Health Care and Social Assistance	43,737	38,428	160,465	204,202
Construction	48,035	44,631	130,570	178,605
Retail Trade	58,667	54,745	118,328	176,995
Transportation and Warehousing	11,127	9,755	155,025	166,152
Arts, Entertainment, and Recreation	11,733	10,429	135,145	146,878
Administrative, Support, and Waste Management	24,207	21,631	103,633	127,840
Accommodation and Food Services	46,562	38,678	28,843	75,405
Finance and Insurance	15,020	13,446	50,632	65,652
Educational Services	7,392	5,676	55,084	62,476
Wholesale Trade	28,051	24,696	33,037	61,088
Information	7,603	6,563	31,642	39,245
Manufacturing	14,555	11,414	18,225	32,780
Agriculture, Forestry, and Fishing and Hunting	584	565	6,426	7,010
Utilities	175	137	1,513	1,688
Mining, Quarrying, and Oil and Gas Extraction	232	193	740	972
<b>Total</b>	<b>460,425</b>	<b>416,199</b>	<b>1,708,374</b>	<b>2,168,799</b>

Tables 1 and 2 display data from the 2016 SUSB. Table 2 includes additional data from the 2016 Nonemployer Statistics (NES). Figure 4 provides estimates of the rate of self-employment among employed civilians, 16 years and over, including both incorporated and unincorporated businesses, from the 2017 American Community Survey (ACS).

**References**

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xmb5R>.

- ACS American Community Survey, US Census Bureau
- ASE Annual Survey of Entrepreneurs, US Census Bureau
- BEA Bureau of Economic Analysis, US Department of Commerce
- BDM Business Employment Dynamics, BLS
- BLS Bureau of Labor Statistics, US Department of Labor
- CPS Current Population Survey, BLS
- FDIC Call Reports, Federal Deposit Insurance Corporation
- FFIEC Federal Financial Institutions Examination Council
- ITA International Trade Administration, US Department of Commerce
- NES Nonemployer Statistics, US Census Bureau
- SUSB Statistics of US Businesses, US Census Bureau