

2019 Small Business Profile

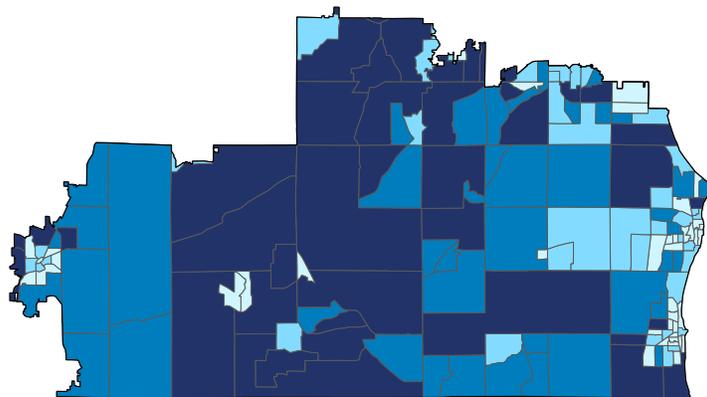
Wisconsin Congressional District 1



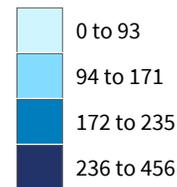
11,971 Small Employer Businesses
94.1% of Employer Businesses

130,363 Small Business Employees
53.1% of Employees

\$4.8 billion Small Business Payroll
46.9% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2017)



District Total: 26,268

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Construction	1,600	99.8	8,801	81.2	551,672	80.5
Other Services (except Public Administration)	1,488	98.7	10,921	95.7	260,498	94.4
Retail Trade	1,344	86.0	13,377	32.4	420,257	36.4
Accommodation and Food Services	1,235	94.9	18,227	67.5	258,039	66.8
Health Care and Social Assistance	1,148	93.9	16,053	46.7	493,538	33.4
Professional, Scientific, and Technical Services	1,029	96.8	6,257	88.9	326,530	90.6
Manufacturing	881	89.4	25,631	52.3	1,286,996	46.5
Administrative, Support, and Waste Management	763	95.1	6,738	47.7	202,005	52.3
Wholesale Trade	607	88.1	7,151	57.3	402,117	52.4
Transportation and Warehousing	546	89.8	4,435	37.4	187,958	36.6
Finance and Insurance	407	87.7	2,695	44.9	141,520	34.5
Real Estate and Rental and Leasing	401	94.1	1,921	79.0	66,057	78.5
Arts, Entertainment, and Recreation	255	97.3	3,865	95.7	75,123	96.2
Educational Services	176	97.8	2,693	63.9	62,440	67.3
Information	66	74.2	907	30.3	34,038	28.6
Management of Companies and Enterprises	39	57.4	453	8.8	32,325	5.5
Agriculture, Forestry, Fishing and Hunting	25	100.0	107	100.0	2,900	100.0
Industries not classified	12	100.0	9	100.0	132	100.0
Mining, Quarrying, and Oil and Gas Extraction	9	90.0	93	86.9	4,870	82.6
Utilities	4	66.7	-	-	-	-
District Total	11,971	94.1	130,363	53.1	4,810,696	46.9

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2019 Small Business Profile

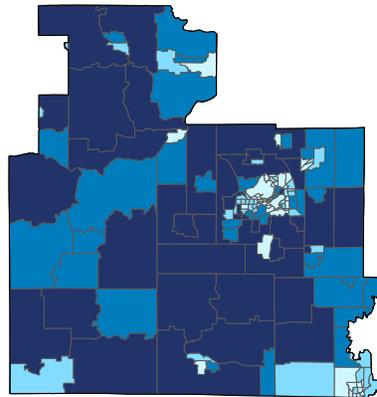
Wisconsin Congressional District 2



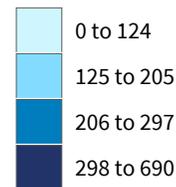
14,876 Small Employer Businesses
93.5% of Employer Businesses

177,230 Small Business Employees
49.2% of Employees

\$7.2 billion Small Business Payroll
40.5% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2017)



District Total: 33,723

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,032	94.7	14,972	58.0	1,034,681	52.3
Other Services (except Public Administration)	1,839	98.1	13,940	84.8	450,711	84.3
Construction	1,771	98.4	14,103	80.8	862,802	75.8
Accommodation and Food Services	1,581	95.0	27,569	71.5	441,704	66.5
Retail Trade	1,463	85.6	16,745	36.9	497,741	38.6
Health Care and Social Assistance	1,202	94.0	21,924	38.4	779,485	27.1
Administrative, Support, and Waste Management	827	92.0	8,955	50.1	277,932	48.6
Real Estate and Rental and Leasing	730	95.5	4,299	86.4	197,731	88.1
Manufacturing	714	89.1	18,501	45.1	921,046	41.0
Wholesale Trade	708	84.4	10,400	58.9	557,998	56.2
Finance and Insurance	656	86.2	7,112	27.8	504,339	24.7
Transportation and Warehousing	471	91.6	4,880	48.9	183,652	44.9
Arts, Entertainment, and Recreation	388	98.7	5,434	87.8	110,599	89.6
Educational Services	257	95.5	2,734	52.9	65,187	52.7
Information	213	79.8	3,117	16.3	176,918	11.3
Management of Companies and Enterprises	60	54.1	1,742	20.2	132,943	17.1
Agriculture, Forestry, Fishing and Hunting	48	96.0	430	42.9	18,552	32.6
Industries not classified	36	100.0	75	100.0	820	100.0
Mining, Quarrying, and Oil and Gas Extraction	18	100.0	273	100.0	20,931	100.0
Utilities	5	41.7	25	1.2	1,458	0.7
District Total	14,876	93.5	177,230	49.2	7,237,230	40.5

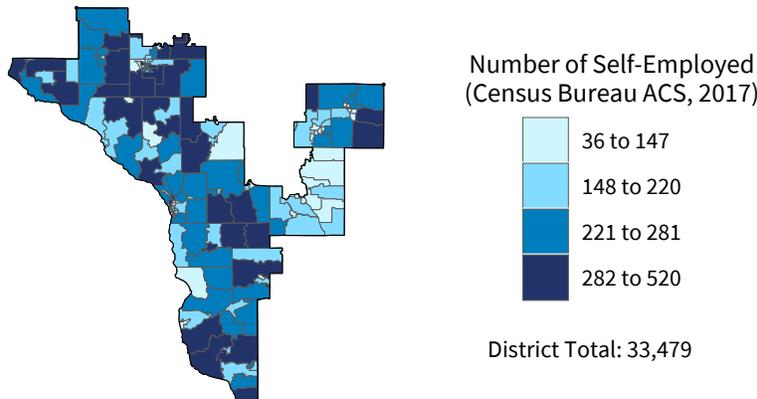
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2019 Small Business Profile

Wisconsin Congressional District 3



13,073 Small Employer Businesses **143,530** Small Business Employees **\$4.7 billion** Small Business Payroll
94.7% of Employer Businesses **51.5%** of Employees **43.2%** of Payroll



Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	1,809	98.8	10,562	90.4	231,456	81.0
Accommodation and Food Services	1,635	96.8	21,754	76.9	272,384	74.0
Construction	1,608	99.1	9,509	89.6	573,377	83.5
Retail Trade	1,523	90.5	16,783	42.0	463,860	48.1
Health Care and Social Assistance	1,202	94.2	21,791	46.4	702,221	32.4
Professional, Scientific, and Technical Services	999	95.9	6,057	72.1	267,711	63.2
Manufacturing	751	87.4	18,717	35.9	784,594	31.8
Transportation and Warehousing	675	92.0	6,409	37.6	245,448	33.8
Finance and Insurance	574	89.5	6,622	48.0	317,751	42.5
Administrative, Support, and Waste Management	568	92.4	6,365	49.7	182,964	49.8
Real Estate and Rental and Leasing	509	95.1	2,276	78.5	69,813	80.3
Wholesale Trade	491	84.2	6,835	62.0	324,830	59.2
Arts, Entertainment, and Recreation	308	98.4	3,537	73.2	45,270	63.9
Educational Services	141	97.2	2,313	71.6	51,605	72.0
Information	123	82.0	1,765	35.2	70,707	21.9
Industries not classified	116	100.0	99	100.0	838	100.0
Agriculture, Forestry, Fishing and Hunting	81	98.8	309	99.0	11,518	99.2
Management of Companies and Enterprises	48	59.3	603	9.4	34,465	8.3
Mining, Quarrying, and Oil and Gas Extraction	21	80.8	814	65.6	52,946	65.4
Utilities	16	72.7	410	21.7	30,334	20.5
District Total	13,073	94.7	143,530	51.5	4,734,092	43.2

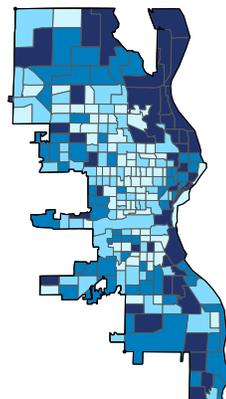
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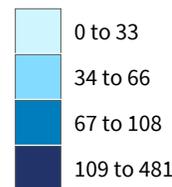
Wisconsin Congressional District 4



9,902 Small Employer Businesses **135,322** Small Business Employees **\$5.8 billion** Small Business Payroll
92.6% of Employer Businesses **44.1%** of Employees **34.5%** of Payroll



Number of Self-Employed
(Census Bureau ACS, 2017)



District Total: 17,777

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Health Care and Social Assistance	1,475	95.7	25,715	45.5	913,113	34.2
Other Services (except Public Administration)	1,264	96.9	11,292	85.2	369,590	86.7
Professional, Scientific, and Technical Services	1,195	93.5	10,568	62.6	852,250	60.7
Retail Trade	1,141	88.6	9,321	40.1	268,558	46.6
Accommodation and Food Services	1,079	94.1	17,621	61.8	282,969	62.6
Construction	584	98.5	5,425	89.3	356,934	86.9
Manufacturing	578	89.2	16,548	51.6	853,151	46.0
Administrative, Support, and Waste Management	519	88.1	7,625	32.8	386,511	34.6
Wholesale Trade	475	85.6	8,177	56.2	467,111	45.4
Real Estate and Rental and Leasing	404	92.2	3,114	76.6	152,103	69.7
Finance and Insurance	364	81.2	3,377	11.3	266,925	8.8
Transportation and Warehousing	313	83.9	3,760	43.9	148,858	45.0
Educational Services	228	89.8	6,374	38.4	217,233	44.5
Arts, Entertainment, and Recreation	174	94.6	3,873	44.3	93,684	22.5
Information	110	77.5	1,312	18.3	76,051	14.0
Management of Companies and Enterprises	52	45.6	1,127	7.0	70,089	4.2
Industries not classified	28	100.0	58	100.0	1,098	100.0
Utilities	2	66.7	-	-	-	-
Agriculture, Forestry, Fishing and Hunting	1	100.0	-	-	-	-
Mining, Quarrying, and Oil and Gas Extraction	1	100.0	-	-	-	-
District Total	9,902	92.6	135,322	44.1	5,779,147	34.5

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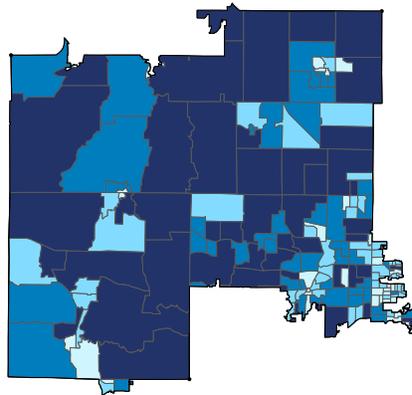
Wisconsin Congressional District 5



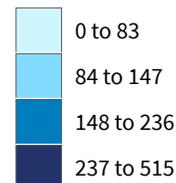
16,251 Small Employer Businesses
93.5% of Employer Businesses

205,701 Small Business Employees
50.1% of Employees

\$9.2 billion Small Business Payroll
44.9% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2017)



District Total: 28,954

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Construction	2,082	99.0	16,498	86.2	1,061,225	81.4
Professional, Scientific, and Technical Services	1,929	96.1	15,189	77.5	957,647	72.7
Other Services (except Public Administration)	1,783	97.9	14,887	86.7	439,346	83.1
Health Care and Social Assistance	1,693	94.4	23,621	35.8	962,511	31.3
Retail Trade	1,443	84.3	18,181	36.7	568,143	43.8
Manufacturing	1,283	91.6	37,015	53.6	1,987,560	47.5
Accommodation and Food Services	1,216	93.9	19,153	60.1	264,613	57.2
Wholesale Trade	1,150	86.4	16,056	61.9	1,014,954	62.5
Administrative, Support, and Waste Management	981	91.9	15,330	58.2	507,671	57.1
Finance and Insurance	849	85.5	6,821	36.8	447,191	30.9
Real Estate and Rental and Leasing	589	94.1	4,035	82.4	179,155	80.9
Transportation and Warehousing	505	90.7	5,551	44.2	236,137	43.2
Arts, Entertainment, and Recreation	341	97.4	4,281	66.3	81,254	83.3
Educational Services	245	94.2	3,708	27.8	89,427	10.5
Information	155	80.3	3,626	34.6	246,745	26.7
Management of Companies and Enterprises	75	48.1	1,469	8.1	112,794	7.6
Industries not classified	26	100.0	29	100.0	542	100.0
Agriculture, Forestry, Fishing and Hunting	20	100.0	70	100.0	1,696	100.0
Mining, Quarrying, and Oil and Gas Extraction	14	87.5	151	47.9	10,061	65.2
Utilities	1	16.7	-	-	-	-
District Total	16,251	93.5	205,701	50.1	9,171,621	44.9

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2019 Small Business Profile

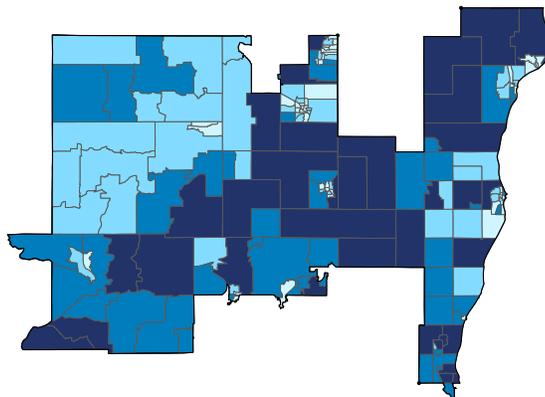
Wisconsin Congressional District 6



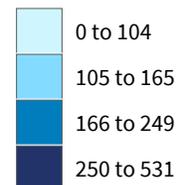
13,036 Small Employer Businesses
94.9% of Employer Businesses

154,135 Small Business Employees
50.1% of Employees

\$5.6 billion Small Business Payroll
40.8% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2017)



District Total: 29,244

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	1,785	98.7	12,412	91.4	285,200	91.2
Construction	1,616	99.4	9,591	64.9	574,113	52.8
Retail Trade	1,496	90.7	16,884	44.8	450,540	49.0
Accommodation and Food Services	1,391	96.3	19,711	69.3	265,374	67.0
Health Care and Social Assistance	1,185	93.6	19,880	45.7	650,676	34.8
Professional, Scientific, and Technical Services	1,064	95.8	6,585	67.7	338,978	61.8
Manufacturing	1,026	88.5	32,483	40.1	1,530,022	34.6
Administrative, Support, and Waste Management	643	94.7	6,037	49.1	190,263	48.6
Wholesale Trade	625	90.7	8,080	72.2	433,774	74.9
Finance and Insurance	588	90.3	5,791	50.6	335,031	47.4
Transportation and Warehousing	585	91.4	5,618	51.5	226,564	47.7
Real Estate and Rental and Leasing	395	93.8	1,859	79.0	60,053	83.2
Arts, Entertainment, and Recreation	334	99.1	4,390	92.2	70,524	87.3
Educational Services	165	95.9	2,405	36.6	55,426	38.8
Information	94	83.9	1,008	32.5	40,316	29.9
Management of Companies and Enterprises	52	54.7	691	4.9	51,406	3.8
Agriculture, Forestry, Fishing and Hunting	51	96.2	362	94.8	16,190	95.8
Industries not classified	26	100.0	28	100.0	699	100.0
Mining, Quarrying, and Oil and Gas Extraction	23	92.0	267	83.4	15,793	71.4
Utilities	8	61.5	53	3.5	3,590	2.1
District Total	13,036	94.9	154,135	50.1	5,594,532	40.8

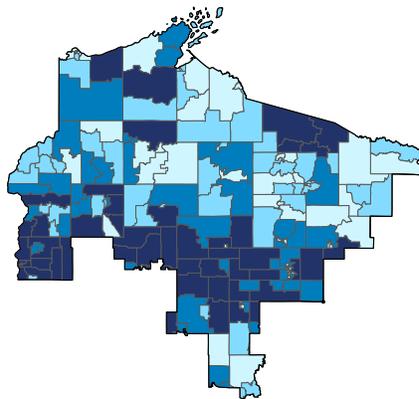
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2019 Small Business Profile

Wisconsin Congressional District 7



15,528 Small Employer Businesses **149,608** Small Business Employees **\$5.2 billion** Small Business Payroll
96.3% of Employer Businesses **60.1%** of Employees **53.6%** of Payroll



Number of Self-Employed
(Census Bureau ACS, 2017)



District Total: 38,860

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Construction	2,185	99.6	10,812	94.7	632,855	91.4
Accommodation and Food Services	2,081	97.6	20,740	83.1	303,744	82.2
Other Services (except Public Administration)	1,928	99.5	9,860	98.2	213,897	97.9
Retail Trade	1,895	94.0	18,869	51.1	507,599	54.0
Health Care and Social Assistance	1,214	94.3	20,851	48.8	721,731	37.6
Manufacturing	1,066	91.0	27,426	47.3	1,207,663	44.5
Professional, Scientific, and Technical Services	1,060	97.4	5,293	84.6	245,361	82.9
Transportation and Warehousing	882	95.4	7,397	52.5	270,765	48.8
Administrative, Support, and Waste Management	679	95.5	4,793	56.8	144,410	58.1
Wholesale Trade	602	88.1	7,672	77.4	369,635	74.4
Finance and Insurance	552	90.2	5,119	47.6	237,666	40.7
Real Estate and Rental and Leasing	444	95.3	1,452	74.9	46,109	78.1
Arts, Entertainment, and Recreation	400	99.0	3,301	93.2	54,779	93.3
Agriculture, Forestry, Fishing and Hunting	243	99.2	742	96.1	29,087	94.2
Information	143	88.3	1,502	62.8	56,248	55.2
Educational Services	126	96.9	1,966	97.4	36,679	95.6
Management of Companies and Enterprises	50	71.4	1,054	35.8	58,863	31.6
Industries not classified	39	100.0	32	100.0	286	100.0
Mining, Quarrying, and Oil and Gas Extraction	31	88.6	321	52.5	19,956	47.4
Utilities	18	78.3	406	30.6	27,895	24.4
District Total	15,528	96.3	149,608	60.1	5,185,228	53.6

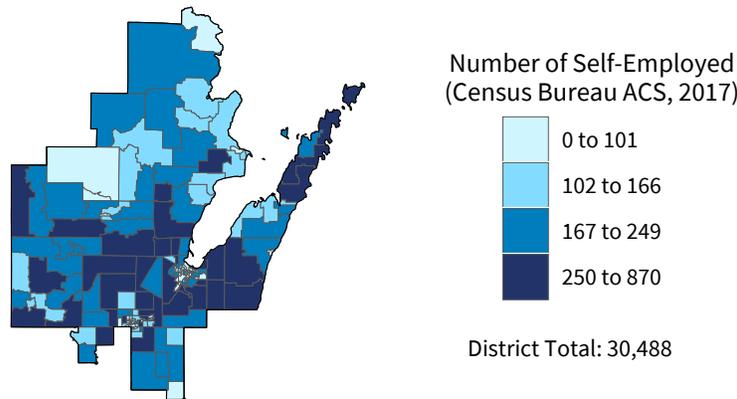
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2019 Small Business Profile

Wisconsin Congressional District 8



13,999 Small Employer Businesses **161,648** Small Business Employees **\$6.2 billion** Small Business Payroll
94.3% of Employer Businesses **49.1%** of Employees **42.9%** of Payroll



Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Construction	1,963	98.9	14,518	86.0	862,940	80.0
Other Services (except Public Administration)	1,716	98.8	11,972	85.7	297,922	89.9
Accommodation and Food Services	1,633	96.6	23,034	75.5	329,869	75.4
Retail Trade	1,630	89.9	16,758	41.5	484,013	47.7
Professional, Scientific, and Technical Services	1,125	94.9	7,919	75.0	455,373	72.0
Health Care and Social Assistance	1,110	93.7	19,287	42.4	754,772	36.5
Manufacturing	1,030	90.4	29,726	42.2	1,399,370	37.4
Administrative, Support, and Waste Management	700	91.0	6,682	35.6	216,330	40.1
Wholesale Trade	678	85.2	9,198	62.5	502,339	58.8
Finance and Insurance	655	89.1	5,317	31.5	268,644	26.1
Transportation and Warehousing	640	91.8	5,849	31.1	240,695	28.1
Real Estate and Rental and Leasing	434	93.1	2,399	84.5	79,473	82.5
Arts, Entertainment, and Recreation	355	97.5	3,488	53.3	71,052	24.6
Educational Services	183	95.8	3,047	60.7	90,111	61.8
Information	102	76.7	1,038	19.9	48,921	19.3
Agriculture, Forestry, Fishing and Hunting	72	97.3	233	35.0	8,720	28.8
Management of Companies and Enterprises	56	51.9	841	9.7	51,102	7.7
Industries not classified	20	100.0	25	100.0	668	100.0
Mining, Quarrying, and Oil and Gas Extraction	17	89.5	264	69.7	12,209	58.5
Utilities	8	57.1	53	2.4	2,548	0.8
District Total	13,999	94.3	161,648	49.1	6,177,071	42.9

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