

# 2019 Small Business Profile

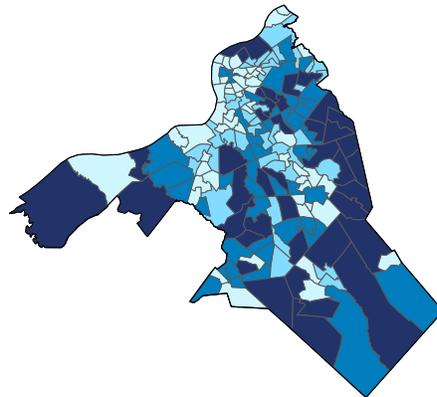
## New Jersey Congressional District 1



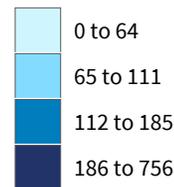
**12,442** Small Employer Businesses  
**93.8%** of Employer Businesses

**132,909** Small Business Employees  
**51.5%** of Employees

**\$5.8 billion** Small Business Payroll  
**47.7%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 23,743

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	1,679	98.5	11,464	91.7	289,649	88.6
Professional, Scientific, and Technical Services	1,623	97.1	12,053	67.6	848,678	61.8
Retail Trade	1,476	85.5	12,703	30.7	460,222	40.3
Construction	1,425	98.5	11,548	83.5	780,765	84.4
Health Care and Social Assistance	1,378	94.1	20,451	37.8	862,865	32.5
Accommodation and Food Services	1,199	95.5	16,064	66.6	257,827	64.0
Administrative, Support, and Waste Management	823	92.4	9,579	54.5	334,732	57.4
Wholesale Trade	691	87.5	10,485	64.0	635,026	60.2
Manufacturing	515	92.3	10,981	56.1	581,045	51.2
Finance and Insurance	422	89.4	2,498	40.5	144,984	30.9
Real Estate and Rental and Leasing	383	88.9	2,337	64.2	112,501	58.1
Transportation and Warehousing	305	87.1	4,157	42.8	152,704	36.1
Arts, Entertainment, and Recreation	213	96.8	3,067	79.8	63,703	84.4
Educational Services	204	95.3	3,996	93.9	131,831	94.8
Information	91	81.2	774	16.9	56,321	20.2
Management of Companies and Enterprises	34	40.0	648	8.7	61,667	8.0
Industries not classified	19	100.0	24	100.0	634	100.0
Agriculture, Forestry, Fishing and Hunting	8	100.0	53	100.0	1,685	100.0
Mining, Quarrying, and Oil and Gas Extraction	3	75.0	11	47.8	430	79.5
Utilities	3	27.3	16	1.4	993	0.7
<b>District Total</b>	<b>12,442</b>	<b>93.8</b>	<b>132,909</b>	<b>51.5</b>	<b>5,778,262</b>	<b>47.7</b>

This small business profile incorporates statistics on self-employment and small employer businesses from the 2017 American Community Survey (ACS) and the 2016 Statistics of US Businesses (SUSB), respectively. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 115<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.

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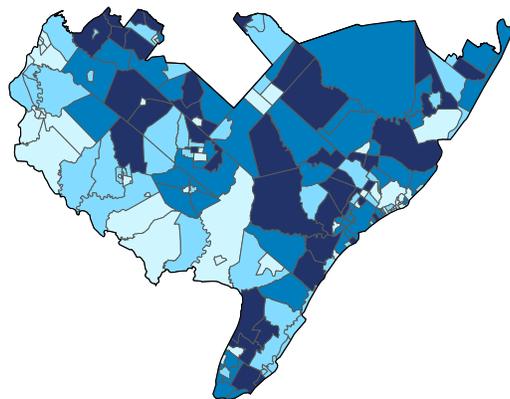
## New Jersey Congressional District 2



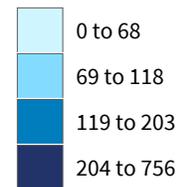
**14,088** Small Employer Businesses  
**95.6%** of Employer Businesses

**119,326** Small Business Employees  
**52.4%** of Employees

**\$4.7 billion** Small Business Payroll  
**52.2%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 26,446

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Accommodation and Food Services	2,171	97.6	20,584	40.6	516,956	37.0
Construction	2,071	99.7	12,661	97.3	755,093	96.4
Retail Trade	1,882	89.7	12,723	34.0	422,264	42.6
Other Services (except Public Administration)	1,874	99.0	9,546	90.4	240,943	90.2
Health Care and Social Assistance	1,256	94.8	19,297	47.8	765,161	43.0
Professional, Scientific, and Technical Services	1,187	97.1	6,965	84.2	418,564	80.7
Administrative, Support, and Waste Management	890	96.2	7,045	72.6	224,757	70.2
Real Estate and Rental and Leasing	571	94.4	2,601	77.1	113,045	75.5
Wholesale Trade	471	88.0	5,812	56.5	304,927	56.0
Manufacturing	388	91.3	7,746	49.6	395,708	47.8
Arts, Entertainment, and Recreation	369	97.1	3,145	82.4	96,644	86.4
Transportation and Warehousing	339	89.9	4,291	53.3	169,086	57.5
Finance and Insurance	307	88.0	2,903	50.3	170,708	48.5
Educational Services	175	97.2	2,475	77.7	68,286	78.1
Information	73	78.5	533	21.5	27,740	21.1
Agriculture, Forestry, Fishing and Hunting	51	100.0	335	100.0	12,852	100.0
Industries not classified	30	100.0	34	100.0	885	100.0
Management of Companies and Enterprises	25	62.5	397	27.9	19,260	16.8
Mining, Quarrying, and Oil and Gas Extraction	10	76.9	127	55.7	7,674	52.9
Utilities	5	45.5	106	3.1	9,376	2.5
<b>District Total</b>	<b>14,088</b>	<b>95.6</b>	<b>119,326</b>	<b>52.4</b>	<b>4,739,929</b>	<b>52.2</b>

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# 2019 Small Business Profile

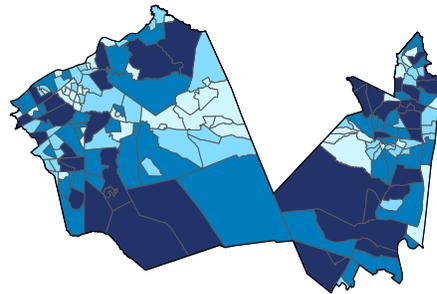
## New Jersey Congressional District 3



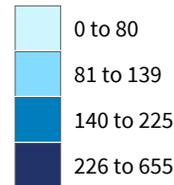
**13,202** Small Employer Businesses  
**94.1%** of Employer Businesses

**124,882** Small Business Employees  
**50.3%** of Employees

**\$5.3 billion** Small Business Payroll  
**44.7%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 28,440

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Construction	1,869	99.5	10,215	95.1	592,533	93.0
Professional, Scientific, and Technical Services	1,652	95.4	11,912	72.9	783,626	70.1
Other Services (except Public Administration)	1,638	98.7	10,123	93.4	257,978	91.1
Health Care and Social Assistance	1,585	94.9	24,229	49.4	1,052,770	46.8
Retail Trade	1,422	86.3	13,150	32.0	442,527	38.7
Accommodation and Food Services	1,271	95.5	16,171	71.5	267,629	68.6
Administrative, Support, and Waste Management	949	94.4	7,574	52.4	305,119	54.8
Wholesale Trade	592	86.4	7,073	54.4	470,278	53.3
Finance and Insurance	444	82.4	3,925	18.4	312,718	18.5
Real Estate and Rental and Leasing	421	89.8	2,590	53.1	132,597	44.2
Manufacturing	361	94.0	6,053	46.3	335,157	33.8
Transportation and Warehousing	325	87.1	2,921	34.3	104,536	26.5
Arts, Entertainment, and Recreation	277	96.9	4,202	76.0	76,453	77.9
Educational Services	245	95.0	2,826	90.1	72,534	88.0
Information	103	78.0	895	19.5	59,388	16.3
Management of Companies and Enterprises	33	41.8	834	11.5	59,414	10.9
Agriculture, Forestry, Fishing and Hunting	25	92.6	85	81.7	3,967	67.7
Industries not classified	18	100.0	12	100.0	495	100.0
Utilities	8	47.1	42	2.1	4,255	2.0
Mining, Quarrying, and Oil and Gas Extraction	5	83.3	50	79.4	3,836	81.3
<b>District Total</b>	<b>13,202</b>	<b>94.1</b>	<b>124,882</b>	<b>50.3</b>	<b>5,337,810</b>	<b>44.7</b>

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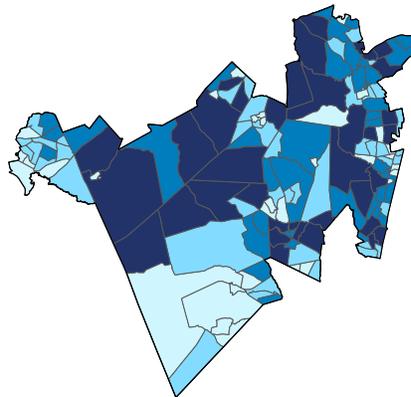
## New Jersey Congressional District 4



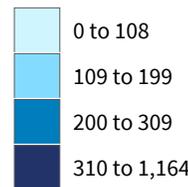
**18,207** Small Employer Businesses  
**95.7%** of Employer Businesses

**171,606** Small Business Employees  
**58.7%** of Employees

**\$7.7 billion** Small Business Payroll  
**56.6%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 34,799

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,515	97.0	16,887	74.4	1,175,073	71.8
Health Care and Social Assistance	2,254	96.3	30,890	54.9	1,357,952	54.3
Construction	2,239	99.3	14,016	72.9	871,381	66.6
Retail Trade	2,087	88.4	16,483	33.0	599,825	40.7
Other Services (except Public Administration)	2,004	99.1	14,324	96.2	422,319	95.3
Accommodation and Food Services	1,530	96.6	19,485	75.3	356,956	74.8
Administrative, Support, and Waste Management	1,294	96.4	11,421	68.7	511,545	75.3
Wholesale Trade	918	92.9	7,536	69.4	469,731	69.5
Real Estate and Rental and Leasing	757	94.9	3,866	58.3	212,400	68.0
Finance and Insurance	718	88.6	4,838	40.9	383,514	36.6
Manufacturing	470	94.6	9,982	65.8	549,277	64.2
Educational Services	409	97.6	8,928	85.3	270,658	87.1
Transportation and Warehousing	402	93.3	4,072	46.6	151,106	44.6
Arts, Entertainment, and Recreation	375	97.7	5,904	65.7	137,396	73.2
Information	166	87.4	1,878	23.7	165,802	19.0
Management of Companies and Enterprises	43	53.8	813	18.2	62,278	19.0
Agriculture, Forestry, Fishing and Hunting	35	100.0	135	100.0	3,744	100.0
Industries not classified	28	100.0	28	100.0	699	100.0
Mining, Quarrying, and Oil and Gas Extraction	8	88.9	65	100.0	4,896	55.4
Utilities	7	58.3	55	3.6	3,469	2.1
<b>District Total</b>	<b>18,207</b>	<b>95.7</b>	<b>171,606</b>	<b>58.7</b>	<b>7,710,021</b>	<b>56.6</b>

This small business profile incorporates statistics on self-employment and small employer businesses from the 2017 American Community Survey (ACS) and the 2016 Statistics of US Businesses (SUSB), respectively. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 115<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.

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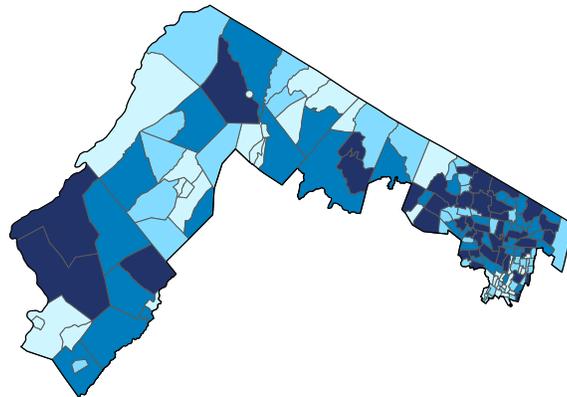
## New Jersey Congressional District 5



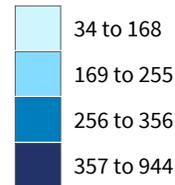
**19,634** Small Employer Businesses  
**96.0%** of Employer Businesses

**160,880** Small Business Employees  
**53.6%** of Employees

**\$8.2 billion** Small Business Payroll  
**48.6%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 41,966

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,793	97.9	16,492	76.7	1,229,930	70.2
Health Care and Social Assistance	2,399	96.8	29,503	47.4	1,522,577	45.8
Construction	2,300	99.8	12,166	92.6	772,753	89.4
Other Services (except Public Administration)	2,265	98.9	12,775	95.2	367,689	91.6
Retail Trade	1,997	87.6	14,946	31.2	565,562	36.6
Accommodation and Food Services	1,532	95.8	16,157	61.5	301,996	60.9
Wholesale Trade	1,456	95.7	13,969	60.5	1,172,319	57.4
Administrative, Support, and Waste Management	1,390	96.1	10,341	64.1	408,161	61.5
Real Estate and Rental and Leasing	750	96.8	3,026	77.9	157,599	71.2
Finance and Insurance	666	88.9	4,493	40.2	374,684	35.2
Manufacturing	620	94.9	9,486	62.6	571,712	52.9
Transportation and Warehousing	447	94.9	3,631	55.6	138,132	41.8
Educational Services	388	96.0	6,214	55.7	202,416	52.3
Arts, Entertainment, and Recreation	349	96.7	3,925	68.2	103,290	83.3
Information	207	84.8	2,159	41.8	184,400	38.0
Management of Companies and Enterprises	53	44.2	1,305	7.9	139,274	7.1
Industries not classified	40	100.0	62	100.0	2,006	100.0
Agriculture, Forestry, Fishing and Hunting	22	100.0	82	100.0	2,338	100.0
Mining, Quarrying, and Oil and Gas Extraction	13	86.7	80	65.0	5,318	62.3
Utilities	10	55.6	68	5.6	5,889	4.0
<b>District Total</b>	<b>19,634</b>	<b>96.0</b>	<b>160,880</b>	<b>53.6</b>	<b>8,228,045</b>	<b>48.6</b>

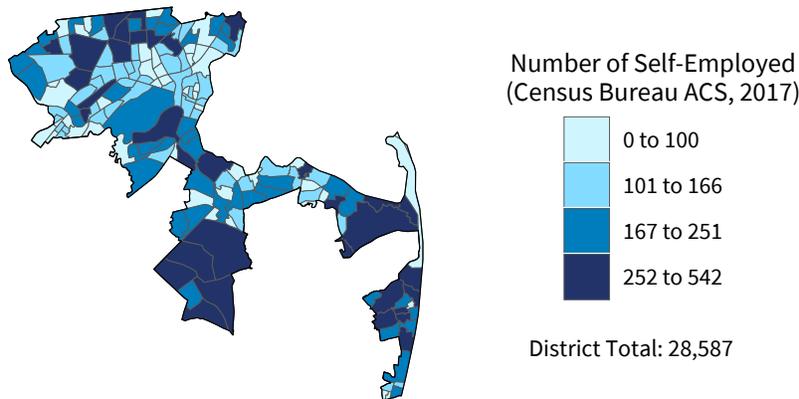
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# 2019 Small Business Profile

## New Jersey Congressional District 6



**15,893** Small Employer Businesses      **162,865** Small Business Employees      **\$8.6 billion** Small Business Payroll  
**94.4%** of Employer Businesses      **53.2%** of Employees      **45.7%** of Payroll



### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,959	96.8	29,753	65.4	2,396,988	59.6
Other Services (except Public Administration)	1,679	98.1	9,678	80.8	304,771	63.3
Retail Trade	1,675	89.0	11,325	33.5	399,661	41.6
Health Care and Social Assistance	1,639	96.0	20,898	45.0	880,251	37.2
Accommodation and Food Services	1,583	96.2	16,163	69.1	307,044	68.7
Construction	1,474	98.5	12,300	88.0	876,879	84.3
Wholesale Trade	1,131	91.0	16,669	61.0	1,196,638	49.0
Administrative, Support, and Waste Management	855	91.9	10,895	45.1	416,242	49.4
Transportation and Warehousing	740	91.4	8,996	48.2	403,611	44.3
Real Estate and Rental and Leasing	558	91.5	4,032	75.8	195,950	62.7
Manufacturing	479	87.6	9,599	55.6	565,866	46.9
Finance and Insurance	416	83.2	2,745	27.0	214,793	20.7
Educational Services	291	96.4	4,128	59.7	112,722	53.8
Arts, Entertainment, and Recreation	234	95.1	3,179	88.1	78,097	92.1
Information	151	77.0	1,399	15.0	114,874	12.2
Management of Companies and Enterprises	29	37.7	763	11.6	62,243	5.1
Industries not classified	16	100.0	13	100.0	401	100.0
Utilities	9	52.9	314	19.5	28,745	15.4
Agriculture, Forestry, Fishing and Hunting	4	100.0	-	-	-	-
Mining, Quarrying, and Oil and Gas Extraction	2	100.0	-	-	-	-
<b>District Total</b>	<b>15,893</b>	<b>94.4</b>	<b>162,865</b>	<b>53.2</b>	<b>8,556,656</b>	<b>45.7</b>

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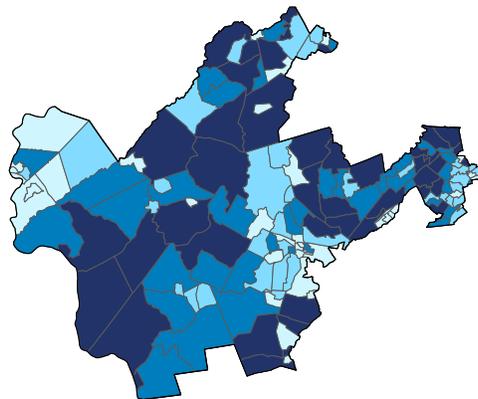
## New Jersey Congressional District 7



**19,439** Small Employer Businesses  
**95.5%** of Employer Businesses

**180,952** Small Business Employees  
**49.9%** of Employees

**\$9.4 billion** Small Business Payroll  
**35.0%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 39,797

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	3,317	97.3	20,379	51.9	1,696,025	41.3
Other Services (except Public Administration)	2,224	99.1	15,221	93.9	477,640	94.9
Construction	2,184	99.1	14,776	86.8	1,083,058	82.6
Health Care and Social Assistance	2,142	96.2	28,063	52.6	1,243,440	46.7
Retail Trade	1,868	87.6	15,796	32.2	656,242	44.7
Accommodation and Food Services	1,607	95.9	18,427	64.0	350,111	63.1
Administrative, Support, and Waste Management	1,431	95.5	14,554	57.9	650,806	56.7
Wholesale Trade	1,067	92.7	11,458	55.1	957,036	30.9
Finance and Insurance	725	88.6	6,284	31.4	550,403	22.0
Real Estate and Rental and Leasing	689	95.6	3,662	78.5	167,143	65.1
Manufacturing	662	92.7	12,679	52.7	744,558	33.5
Transportation and Warehousing	472	93.8	4,657	57.1	206,485	47.2
Educational Services	414	98.3	5,864	85.8	196,942	84.9
Arts, Entertainment, and Recreation	357	95.7	5,771	79.6	146,257	84.4
Information	186	85.3	1,877	11.9	151,445	6.3
Management of Companies and Enterprises	58	48.3	1,078	4.4	117,315	3.2
Agriculture, Forestry, Fishing and Hunting	46	100.0	153	100.0	6,051	100.0
Industries not classified	33	100.0	31	100.0	1,149	100.0
Utilities	10	55.6	187	11.5	18,994	12.4
Mining, Quarrying, and Oil and Gas Extraction	4	80.0	35	64.8	2,257	72.3
<b>District Total</b>	<b>19,439</b>	<b>95.5</b>	<b>180,952</b>	<b>49.9</b>	<b>9,423,357</b>	<b>35.0</b>

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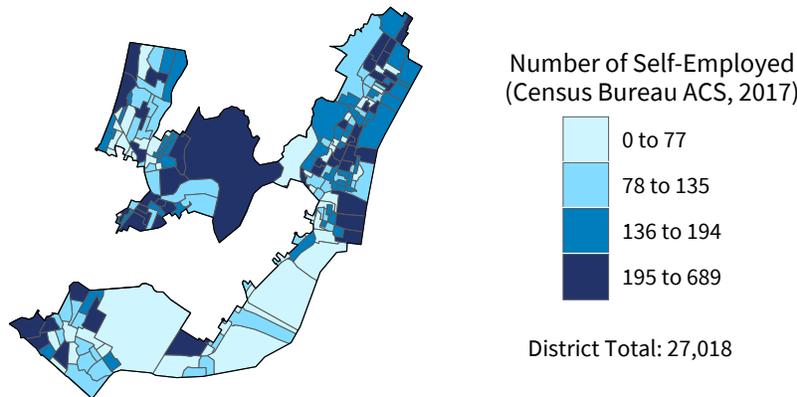
## New Jersey Congressional District 8



**13,290** Small Employer Businesses  
**95.4%** of Employer Businesses

**113,426** Small Business Employees  
**44.4%** of Employees

**\$5.4 billion** Small Business Payroll  
**31.4%** of Payroll



### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	2,105	92.5	10,336	36.2	292,483	39.4
Accommodation and Food Services	1,606	96.9	14,321	70.9	291,109	66.9
Other Services (except Public Administration)	1,581	98.8	7,947	73.6	232,455	70.4
Health Care and Social Assistance	1,309	96.2	15,107	44.4	597,001	40.9
Professional, Scientific, and Technical Services	1,241	96.7	6,177	56.5	455,462	46.2
Construction	1,197	99.6	7,954	91.9	614,245	90.1
Transportation and Warehousing	926	94.1	10,591	28.5	602,525	22.4
Wholesale Trade	790	94.6	9,433	60.6	574,112	56.2
Real Estate and Rental and Leasing	588	93.8	2,703	73.7	136,239	68.0
Manufacturing	554	96.5	11,560	86.5	530,201	79.5
Administrative, Support, and Waste Management	547	91.9	6,801	43.3	269,513	42.8
Finance and Insurance	342	81.0	3,029	8.0	430,242	7.3
Educational Services	194	95.6	3,761	56.6	162,119	46.8
Information	144	80.9	1,748	31.4	174,041	30.4
Arts, Entertainment, and Recreation	139	92.1	1,420	74.0	41,852	67.7
Industries not classified	31	100.0	45	100.0	1,550	100.0
Management of Companies and Enterprises	18	35.3	474	12.8	18,116	3.7
Utilities	4	44.4	19	2.3	3,813	4.4
<b>District Total</b>	<b>13,290</b>	<b>95.4</b>	<b>113,426</b>	<b>44.4</b>	<b>5,427,078</b>	<b>31.4</b>

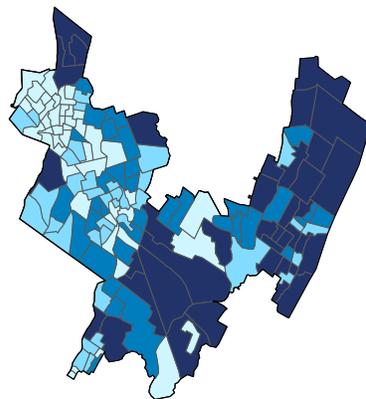
This small business profile incorporates statistics on self-employment and small employer businesses from the 2017 American Community Survey (ACS) and the 2016 Statistics of US Businesses (SUSB), respectively. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 115<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.

# 2019 Small Business Profile

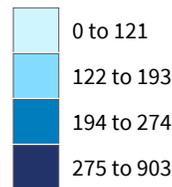
## New Jersey Congressional District 9



**18,747** Small Employer Businesses      **171,931** Small Business Employees      **\$8.8 billion** Small Business Payroll  
**96.3%** of Employer Businesses      **58.1%** of Employees      **53.0%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 33,176

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	2,282	94.1	14,050	40.3	478,818	44.1
Other Services (except Public Administration)	2,135	99.1	11,007	95.3	320,418	95.1
Health Care and Social Assistance	2,114	97.2	20,916	49.9	858,168	42.9
Wholesale Trade	2,051	95.2	24,555	69.9	1,660,218	59.4
Professional, Scientific, and Technical Services	1,949	97.4	12,000	63.6	847,713	54.6
Construction	1,781	99.2	13,410	88.9	956,869	86.3
Accommodation and Food Services	1,641	97.0	14,559	68.2	297,977	70.6
Administrative, Support, and Waste Management	954	94.2	10,165	54.9	394,006	60.4
Manufacturing	949	95.7	22,722	75.7	1,178,653	72.1
Transportation and Warehousing	844	93.4	8,158	41.6	353,340	37.1
Real Estate and Rental and Leasing	833	94.7	4,619	64.6	247,206	55.5
Finance and Insurance	494	89.2	3,943	48.3	367,557	52.4
Educational Services	267	96.0	4,365	90.1	166,225	92.5
Arts, Entertainment, and Recreation	210	93.8	3,308	58.9	298,437	92.0
Information	200	84.4	2,824	36.6	211,657	28.4
Management of Companies and Enterprises	55	48.7	1,197	8.4	163,569	10.8
Industries not classified	28	100.0	56	100.0	1,091	100.0
Utilities	7	70.0	47	-	3,621	-
Agriculture, Forestry, Fishing and Hunting	3	100.0	8	100.0	254	100.0
Mining, Quarrying, and Oil and Gas Extraction	3	75.0	-	-	-	-
<b>District Total</b>	<b>18,747</b>	<b>96.3</b>	<b>171,931</b>	<b>58.1</b>	<b>8,806,925</b>	<b>53.0</b>

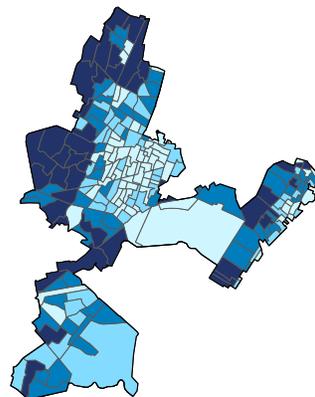
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# 2019 Small Business Profile

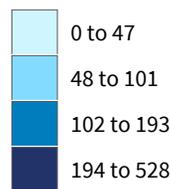
## New Jersey Congressional District 10



**11,612** Small Employer Businesses      **105,222** Small Business Employees      **\$4.5 billion** Small Business Payroll  
**95.5%** of Employer Businesses      **55.0%** of Employees      **41.6%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 21,787

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	1,876	94.6	9,800	46.6	296,364	46.2
Other Services (except Public Administration)	1,641	98.6	9,025	89.2	281,837	88.6
Health Care and Social Assistance	1,358	95.3	19,974	49.3	680,994	36.4
Professional, Scientific, and Technical Services	1,145	95.5	6,844	61.7	544,863	45.9
Accommodation and Food Services	1,118	96.5	10,006	59.3	178,601	53.2
Construction	928	99.4	5,864	93.1	369,217	86.3
Transportation and Warehousing	694	90.1	7,869	44.8	323,951	38.2
Wholesale Trade	648	93.6	8,904	86.1	502,149	82.8
Real Estate and Rental and Leasing	543	93.8	2,657	60.1	117,719	64.6
Administrative, Support, and Waste Management	514	92.8	5,307	58.1	221,044	58.8
Manufacturing	471	96.3	9,835	73.0	475,630	61.3
Finance and Insurance	213	86.6	1,438	15.7	90,591	4.9
Educational Services	177	93.2	3,399	38.5	136,512	41.1
Arts, Entertainment, and Recreation	163	95.9	2,969	63.4	153,311	80.9
Information	98	79.0	607	15.5	43,452	14.9
Industries not classified	32	100.0	32	100.0	1,052	100.0
Management of Companies and Enterprises	22	56.4	446	39.1	21,726	26.4
Utilities	3	42.9	-	-	-	-
Agriculture, Forestry, Fishing and Hunting	2	100.0	-	-	-	-
<b>District Total</b>	<b>11,612</b>	<b>95.5</b>	<b>105,222</b>	<b>55.0</b>	<b>4,456,681</b>	<b>41.6</b>

This small business profile incorporates statistics on self-employment and small employer businesses from the 2017 American Community Survey (ACS) and the 2016 Statistics of US Businesses (SUBS), respectively. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 115<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.

# 2019 Small Business Profile

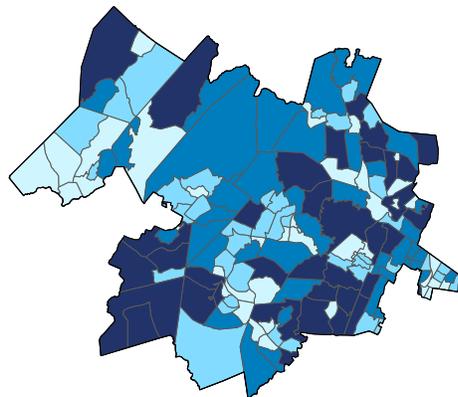
## New Jersey Congressional District 11



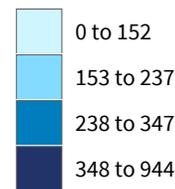
**21,120** Small Employer Businesses  
**95.2%** of Employer Businesses

**206,737** Small Business Employees  
**48.6%** of Employees

**\$11.2 billion** Small Business Payroll  
**36.4%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 39,599

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	3,546	96.0	26,127	44.0	2,183,266	38.6
Health Care and Social Assistance	2,592	97.3	32,242	53.9	1,600,229	50.1
Construction	2,357	99.4	13,787	91.9	964,928	88.2
Other Services (except Public Administration)	2,265	98.8	16,305	89.1	506,669	84.3
Retail Trade	1,877	89.3	16,782	36.3	673,146	48.1
Accommodation and Food Services	1,574	95.8	19,390	66.8	391,137	61.6
Administrative, Support, and Waste Management	1,497	94.2	14,767	45.9	605,116	45.0
Wholesale Trade	1,396	91.7	16,739	46.0	1,276,076	29.6
Finance and Insurance	856	85.2	7,335	24.9	683,745	19.7
Real Estate and Rental and Leasing	838	94.4	4,588	62.1	303,136	51.5
Manufacturing	770	92.7	14,732	63.5	925,805	57.6
Transportation and Warehousing	459	92.7	5,220	49.7	208,335	41.1
Educational Services	421	96.3	7,778	63.9	277,929	63.0
Arts, Entertainment, and Recreation	405	97.4	5,903	74.9	148,588	36.3
Information	233	84.7	3,280	35.7	277,829	35.7
Management of Companies and Enterprises	55	34.2	1,586	5.5	187,622	3.9
Industries not classified	33	100.0	30	100.0	656	100.0
Agriculture, Forestry, Fishing and Hunting	6	100.0	18	100.0	574	100.0
Mining, Quarrying, and Oil and Gas Extraction	6	85.7	94	42.2	7,375	48.0
Utilities	6	60.0	-	-	-	-
<b>District Total</b>	<b>21,120</b>	<b>95.2</b>	<b>206,737</b>	<b>48.6</b>	<b>11,225,978</b>	<b>36.4</b>

This small business profile incorporates statistics on self-employment and small employer businesses from the 2017 American Community Survey (ACS) and the 2016 Statistics of US Businesses (SUSB), respectively. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 115<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.

# 2019 Small Business Profile

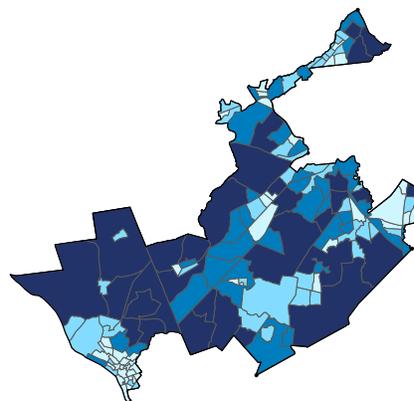
## New Jersey Congressional District 12



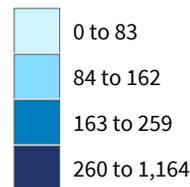
**15,788** Small Employer Businesses  
**94.4%** of Employer Businesses

**156,696** Small Business Employees  
**46.7%** of Employees

**\$8.7 billion** Small Business Payroll  
**38.2%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2017)



District Total: 26,798

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2016)

Industry (Ranked by Small Employer Businesses)	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	3,284	95.9	25,357	56.2	2,399,091	51.1
Other Services (except Public Administration)	1,871	98.6	13,202	95.7	482,783	92.6
Health Care and Social Assistance	1,861	95.6	23,228	52.2	1,053,817	53.0
Retail Trade	1,538	88.1	11,269	34.2	401,983	43.4
Construction	1,363	99.4	8,130	88.3	526,688	87.1
Accommodation and Food Services	1,332	95.0	13,389	63.0	243,432	59.0
Administrative, Support, and Waste Management	993	94.0	11,731	57.2	508,951	57.0
Wholesale Trade	905	88.9	12,009	30.3	879,723	18.8
Finance and Insurance	463	83.1	4,008	20.2	372,004	18.6
Transportation and Warehousing	461	89.2	5,567	49.8	222,462	43.4
Manufacturing	459	90.5	10,790	57.6	665,428	54.5
Real Estate and Rental and Leasing	430	90.1	2,931	76.4	167,631	70.5
Educational Services	376	95.2	7,195	23.5	312,118	22.4
Arts, Entertainment, and Recreation	249	95.8	4,209	84.1	89,583	84.6
Information	168	77.8	2,185	26.1	195,364	24.4
Management of Companies and Enterprises	46	44.2	1,276	15.3	121,374	9.6
Industries not classified	29	100.0	22	100.0	884	100.0
Mining, Quarrying, and Oil and Gas Extraction	9	90.0	25	9.9	4,305	24.0
Utilities	9	64.3	76	3.3	14,857	3.9
Agriculture, Forestry, Fishing and Hunting	6	100.0	97	100.0	3,230	100.0
<b>District Total</b>	<b>15,788</b>	<b>94.4</b>	<b>156,696</b>	<b>46.7</b>	<b>8,665,708</b>	<b>38.2</b>

This small business profile incorporates statistics on self-employment and small employer businesses from the 2017 American Community Survey (ACS) and the 2016 Statistics of US Businesses (SUSB), respectively. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 115<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.