

2020 Small Business Profile

Idaho

169,151 Small Businesses
99.2% of Idaho Businesses

325,294 Small Business Employees
56.3% of Idaho Employees



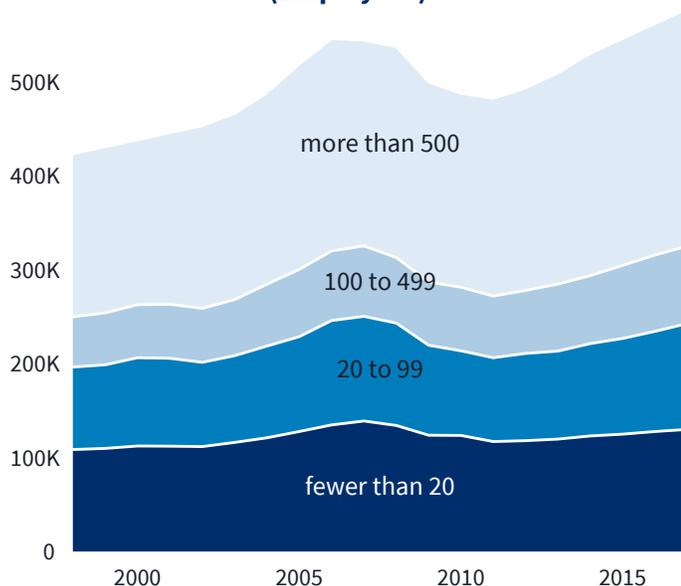
A note on COVID-19: This report uses the most up-to-date government data to present a unique snapshot of small businesses. The BLS employment estimates capture the early stages of the pandemic. All other sources reflect data collected prior to the pandemic.

Overall Economy

- In the fourth quarter of 2019, Idaho grew at an annual rate of **2.5%**, which was faster than the overall US growth rate of **2.1%**. Idaho's 2019 overall growth rate of **2.8%** was down from the 2018 rate of **4.0%**. (Source: [BEA](#))
- In April 2020, the unemployment rate was **11.5%**, up from **2.9%** in April 2019. This was below the April 2020 national unemployment rate of **14.7%**. (Source: [CPS](#))

Employment

Figure 1: Idaho Employment by Business Size (Employees)



- Idaho small businesses employed **325,294** people, or **56.3%** of the private workforce, in 2017. (Source: [SUSB](#))
- Firms with fewer than 20 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment decreased **10.4%** during the 12-month period ending in April 2020. This was below the increase of **3.3%** during the prior 12-month period. (Source: [CES](#))
- The number of proprietors increased in 2018 by **2.5%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **16,609** net jobs in 2019. Firms employing fewer than 20 employees experienced the largest gains, adding **11,561** net jobs. The smallest gains were in firms employing 100 to 499 employees, which added **1,484** net jobs. (Source: [BDM](#))

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy (<http://advocacy.sba.gov>). These profiles define small businesses as firms with fewer than 500 employees. Net small business job change, self-employed minorities, and exporter share statistics are based on 2019 Business Employment Dynamics (BDM), 2018 American Community Survey (ACS), and 2018 International Trade Administration (ITA) data, respectively.

Income and Finance

- The median income for self-employed individuals at their own incorporated businesses was **\$49,463** in 2018. For self-employed individuals at their own unincorporated firms, median income was **\$22,209**. (Source: [ACS](#))
- The total number of banks decreased by **2** between June 2018 and June 2019 to **11** banks. During the same period, the number of banks with assets under \$1 billion decreased by **2** to **9** banks. (Source: [FDIC](#))
- In 2018, Idaho lending institutions reporting under the Community Reinvestment Act issued **32,187** loans under \$100,000, a total value of **\$528.7 million**. (Source: [FFIEC](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

Self-Employment Demographics

Figure 2: Idaho Self-Employment Rates by Gender & Demographic, 2018

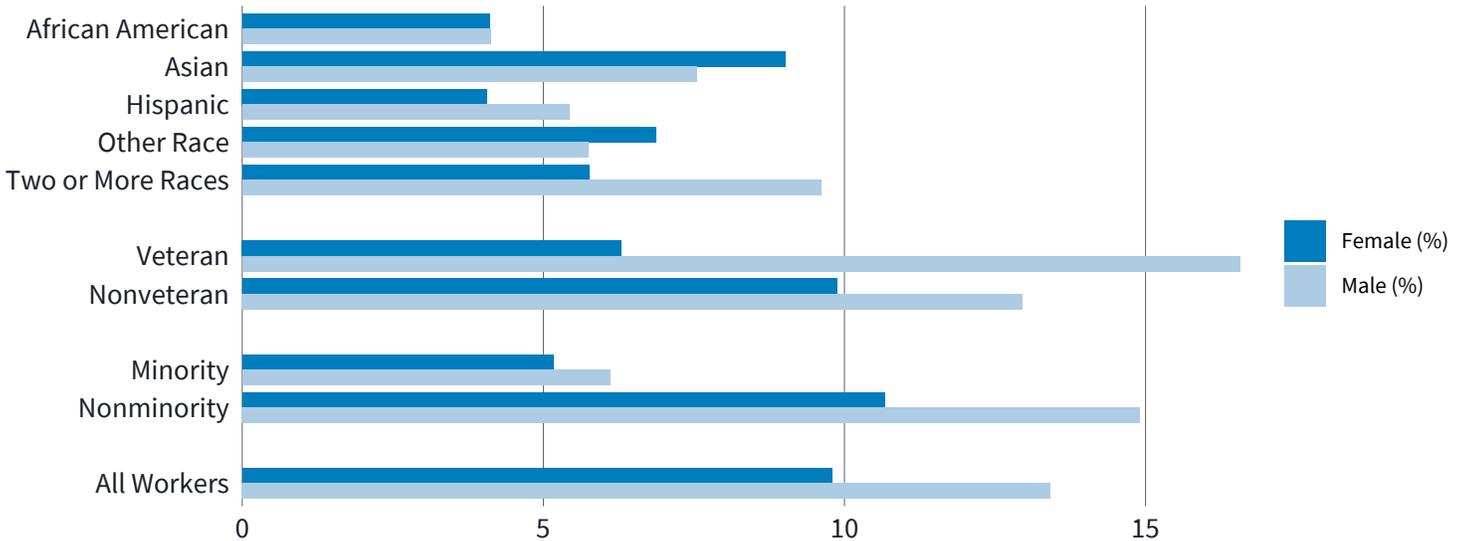
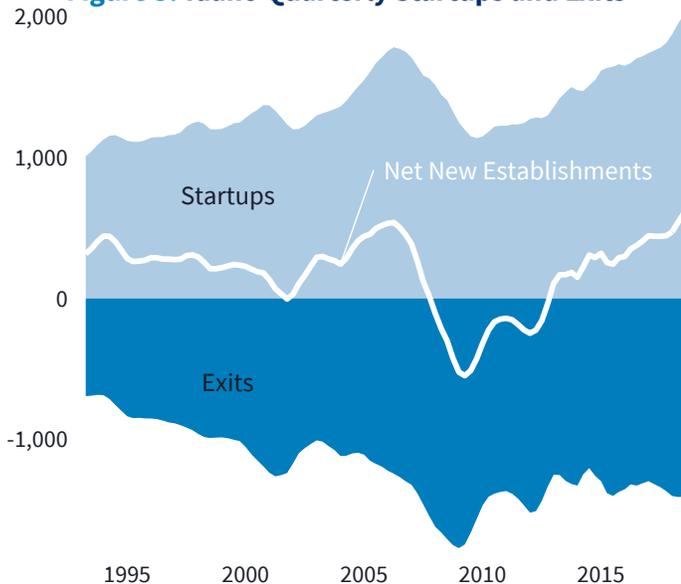


Figure 2 shows the self-employment rate for each demographic group by gender according to the 2018 American Community Survey (ACS). Other Race includes those who selected Alaska Native, American Indian, Native Hawaiian, Pacific Islander, or Some Other Race.

Turnover among Establishments with Employees

Figure 3: Idaho Quarterly Startups and Exits



- In the fourth quarter of 2018, **2,142** establishments started up, generating **5,737** new jobs in Idaho. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, **1,399** establishments exited, resulting in **3,697** jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 1993 to 2018. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: [BDM](#))

The BDM data covers only business establishments with employees. BDM refers to startups as births and exits as deaths. These terms are distinct from the BDM openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

International Trade

- A total of 1,657 firms exported goods from Idaho in 2018. Of these, 1,404, or 84.7%, were small firms, which generated 22.7% of Idaho's \$3.7 billion in total exports. (Source: ITA)

Small Business Employment by Industry and Self-Employment by County

Table 1: Idaho Employment by Industry, 2017

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Health Care and Social Assistance	54,624	96,205	56.8
Accommodation and Food Services	44,481	65,028	68.4
Construction	39,277	40,583	96.8
Retail Trade	35,341	82,262	43.0
Manufacturing	28,012	59,993	46.7
Professional, Scientific, and Technical Services	19,849	33,084	60.0
Administrative, Support, and Waste Management	18,423	42,842	43.0
Other Services (except Public Administration)	17,983	20,379	88.2
Wholesale Trade	16,428	32,657	50.3
Transportation and Warehousing	11,519	19,282	59.7
Finance and Insurance	9,156	22,650	40.4
Arts, Entertainment, and Recreation	6,919	8,654	80.0
Real Estate and Rental and Leasing	6,594	7,569	87.1
Educational Services	4,725	14,782	32.0
Information	4,654	13,354	34.9
Agriculture, Forestry, and Fishing and Hunting	3,070	3,715	82.6
Management of Companies and Enterprises	1,966	8,460	23.2
Mining, Quarrying, and Oil and Gas Extraction	1,434	2,592	55.3
Utilities	757	3,961	19.1
Industries Not Classified	82	82	100.0
Total	325,294	578,134	56.3

Figure 4: Idaho Self-Employment Rates by County, 2018

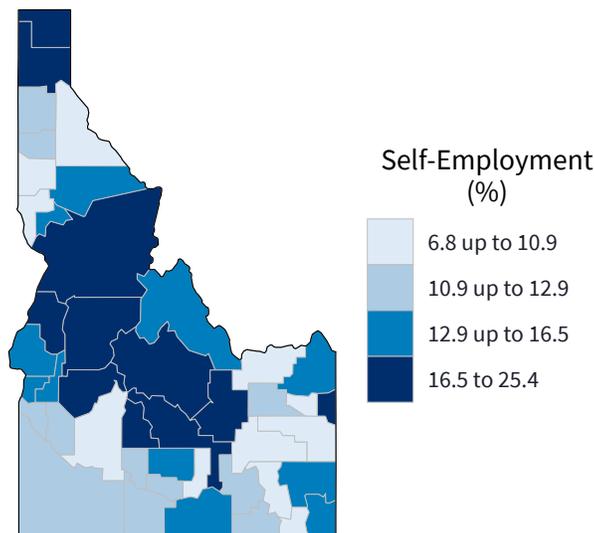


Table 2: Idaho Small Businesses by Industry and Firm Size, 2017

				
Industry	1–19 Employees	1–499 Employees	Nonemployer Firms	Total Small Firms
Other Services (except Public Administration)	3,032	3,226	18,276	21,502
Construction	6,490	6,887	14,480	21,367
Professional, Scientific, and Technical Services	3,958	4,218	16,645	20,863
Real Estate and Rental and Leasing	2,221	2,303	17,358	19,661
Retail Trade	3,490	3,949	14,464	18,413
Health Care and Social Assistance	3,793	4,411	8,904	13,315
Administrative, Support, and Waste Management	2,027	2,237	8,604	10,841
Transportation and Warehousing	1,399	1,551	6,571	8,122
Arts, Entertainment, and Recreation	687	775	6,250	7,025
Finance and Insurance	1,281	1,405	3,724	5,129
Accommodation and Food Services	2,296	2,952	1,746	4,698
Educational Services	382	459	4,051	4,510
Manufacturing	1,322	1,681	2,808	4,489
Agriculture, Forestry, and Fishing and Hunting	443	476	2,918	3,394
Wholesale Trade	1,038	1,388	1,988	3,376
Information	340	431	1,603	2,034
Mining, Quarrying, and Oil and Gas Extraction	77	96	202	298
Utilities	100	113	107	220
Total	34,408	38,452	130,699	169,151

Tables 1 and 2 display data from the 2017 Statistics of U.S. Businesses (SUSB). Table 2 includes additional data from the 2017 Nonemployer Statistics (NES). Figure 4 provides estimates of the rate of self-employment among employed civilians, 16 years and over, including both incorporated and unincorporated businesses, from the 2018 American Community Survey (ACS).

References

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xvSPA>.

- ACS American Community Survey, US Census Bureau
- BEA Bureau of Economic Analysis, US Department of Commerce
- BDM Business Employment Dynamics, BLS
- BLS Bureau of Labor Statistics, US Department of Labor
- CES Current Employment Statistics, BLS
- CPS Current Population Survey, BLS
- FDIC Federal Deposit Insurance Corporation
- FFIEC Federal Financial Institutions Examination Council
- ITA International Trade Administration, US Department of Commerce
- NES Nonemployer Statistics, US Census Bureau
- SUSB Statistics of US Businesses, US Census Bureau