

# 2020 Small Business Profile

## Mississippi

**262,272** Small Businesses  
**99.3%** of Mississippi Businesses

**437,242** Small Business Employees  
**46.5%** of Mississippi Employees



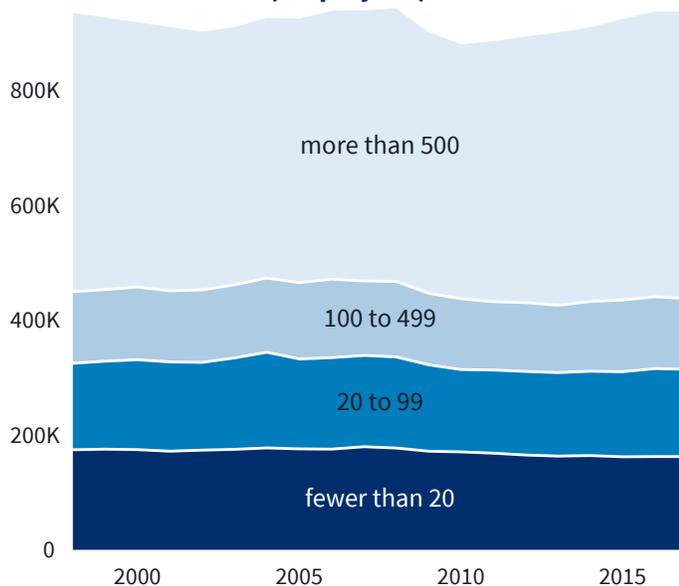
*A note on COVID-19: This report uses the most up-to-date government data to present a unique snapshot of small businesses. The BLS employment estimates capture the early stages of the pandemic. All other sources reflect data collected prior to the pandemic.*

### Overall Economy

- In the fourth quarter of 2019, Mississippi grew at an annual rate of **2.1%**, which was the same as the overall US growth rate. Mississippi's 2019 overall growth rate of **1.3%** was unchanged from the 2018 rate of **1.3%**. (Source: [BEA](#))
- In April 2020, the unemployment rate was **15.4%**, up from **5.3%** in April 2019. This was above the April 2020 national unemployment rate of **14.7%**. (Source: [CPS](#))

### Employment

**Figure 1: Mississippi Employment by Business Size (Employees)**



- Mississippi small businesses employed **437,242** people, or **46.5%** of the private workforce, in 2017. (Source: [SUSB](#))
- Firms with fewer than 20 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment decreased **12.3%** during the 12-month period ending in April 2020. This was below the increase of **0.3%** during the prior 12-month period. (Source: [CES](#))
- The number of proprietors increased in 2018 by **2.1%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **9,212** net jobs in 2019. Firms employing fewer than 20 employees experienced the largest gains, adding **5,108** net jobs. The smallest gains were in firms employing 20 to 99 employees, which added **1,091** net jobs. (Source: [BDM](#))

*The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy (<http://advocacy.sba.gov>). These profiles define small businesses as firms with fewer than 500 employees. Net small business job change, self-employed minorities, and exporter share statistics are based on 2019 Business Employment Dynamics (BDM), 2018 American Community Survey (ACS), and 2018 International Trade Administration (ITA) data, respectively.*

## Income and Finance

- The median income for self-employed individuals at their own incorporated businesses was **\$47,282** in 2018. For self-employed individuals at their own unincorporated firms, median income was **\$24,732**. (Source: [ACS](#))
- The total number of banks decreased by **1** between June 2018 and June 2019 to **72** banks. During the same period, the number of banks with assets under \$1 billion decreased by **3** to **60** banks. (Source: [FDIC](#))
- In 2018, Mississippi lending institutions reporting under the Community Reinvestment Act issued **37,420** loans under \$100,000, a total value of **\$625.8 million**. (Source: [FFIEC](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed. The decline in the number of banks with assets under \$1 billion may exceed the change in the total number of banks due to mergers and asset balance changes.

## Self-Employment Demographics

**Figure 2: Mississippi Self-Employment Rates by Gender & Demographic, 2018**

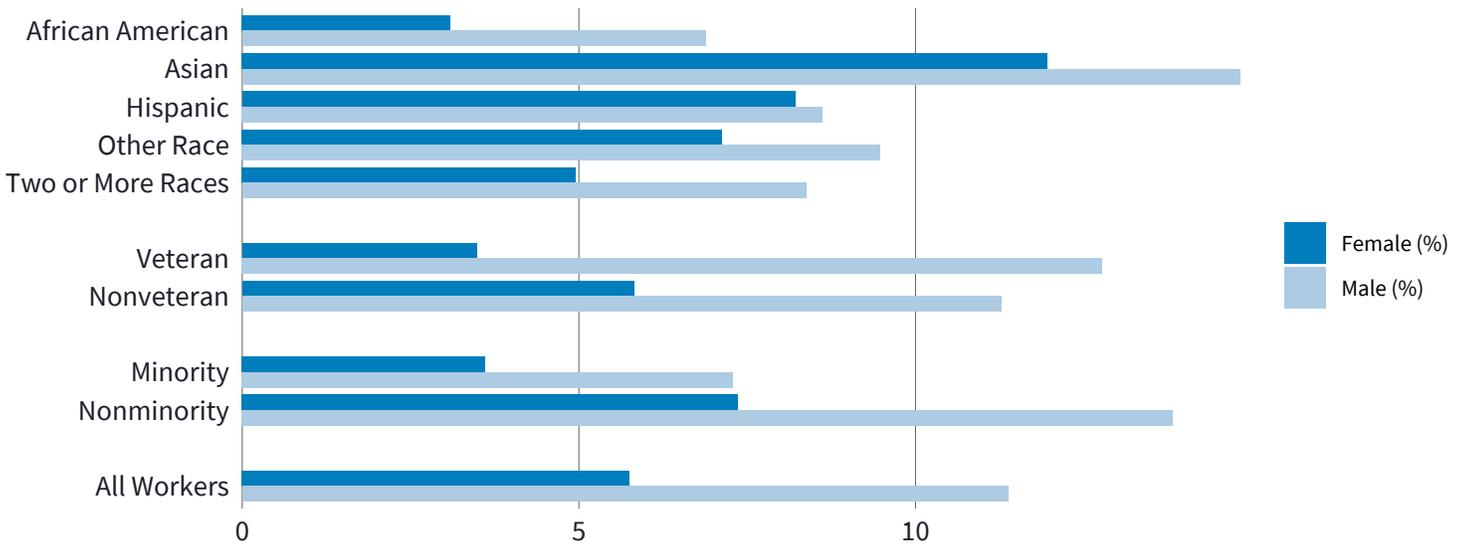
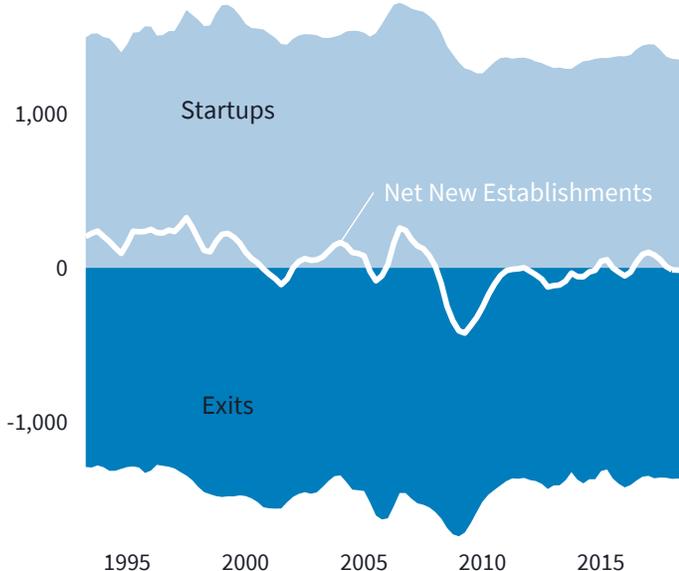


Figure 2 shows the self-employment rate for each demographic group by gender according to the 2018 American Community Survey (ACS). Other Race includes those who selected Alaska Native, American Indian, Native Hawaiian, Pacific Islander, or Some Other Race.

## Turnover among Establishments with Employees

**Figure 3: Mississippi Quarterly Startups and Exits**



- In the fourth quarter of 2018, **1,381** establishments started up, generating **6,719** new jobs in Mississippi. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, **1,297** establishments exited, resulting in **4,781** jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 1993 to 2018. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: [BDM](#))

The BDM data covers only business establishments with employees. BDM refers to startups as births and exits as deaths. These terms are distinct from the BDM openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

## International Trade

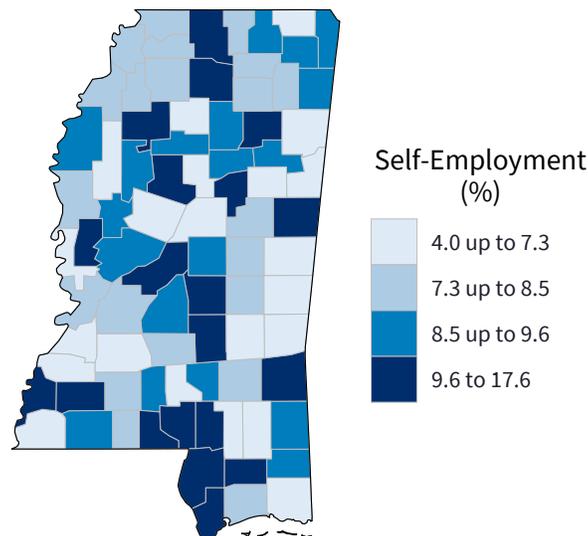
- A total of 2,028 firms exported goods from Mississippi in 2018. Of these, 1,545, or 76.2%, were small firms, which generated 16.4% of Mississippi's \$11.1 billion in total exports. (Source: ITA)

## Small Business Employment by Industry and Self-Employment by County

**Table 1: Mississippi Employment by Industry, 2017**

 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Health Care and Social Assistance	65,917	168,501	39.1
Accommodation and Food Services	64,039	130,522	49.1
Retail Trade	56,762	141,149	40.2
Manufacturing	43,819	146,479	29.9
Other Services (except Public Administration)	35,611	38,394	92.8
Construction	34,308	43,454	79.0
Professional, Scientific, and Technical Services	22,481	30,508	73.7
Administrative, Support, and Waste Management	20,895	55,422	37.7
Wholesale Trade	20,612	37,351	55.2
Finance and Insurance	15,450	32,504	47.5
Transportation and Warehousing	15,170	39,444	38.5
Educational Services	9,958	16,100	61.9
Real Estate and Rental and Leasing	7,329	9,793	74.8
Arts, Entertainment, and Recreation	7,175	8,623	83.2
Utilities	4,464	9,382	47.6
Agriculture, Forestry, and Fishing and Hunting	4,153	4,629	89.7
Information	3,812	14,188	26.9
Management of Companies and Enterprises	2,613	8,745	29.9
Mining, Quarrying, and Oil and Gas Extraction	2,576	4,199	61.3
Industries Not Classified	98	98	100.0
<b>Total</b>	<b>437,242</b>	<b>939,485</b>	<b>46.5</b>

**Figure 4: Mississippi Self-Employment Rates by County, 2018**



**Table 2: Mississippi Small Businesses by Industry and Firm Size, 2017**

Industry	1-19 Employees	1-499 Employees	Nonemployer Firms	Total Small Firms
Other Services (except Public Administration)	5,656	5,992	43,364	49,356
Construction	3,376	3,758	28,436	32,194
Administrative, Support, and Waste Management	1,559	1,800	25,639	27,439
Health Care and Social Assistance	4,016	4,707	20,587	25,294
Retail Trade	6,254	6,905	17,811	24,716
Professional, Scientific, and Technical Services	3,779	4,076	18,810	22,886
Real Estate and Rental and Leasing	1,674	1,784	16,684	18,468
Transportation and Warehousing	1,378	1,608	12,549	14,157
Finance and Insurance	1,859	2,052	7,056	9,108
Accommodation and Food Services	2,977	3,959	4,418	8,377
Arts, Entertainment, and Recreation	553	650	7,136	7,786
Educational Services	329	468	4,881	5,349
Agriculture, Forestry, and Fishing and Hunting	604	650	4,127	4,777
Wholesale Trade	1,370	1,801	2,885	4,686
Manufacturing	1,101	1,641	2,622	4,263
Information	270	333	1,575	1,908
Mining, Quarrying, and Oil and Gas Extraction	212	255	787	1,042
Utilities	315	345	229	574
<b>Total</b>	<b>37,340</b>	<b>42,676</b>	<b>219,596</b>	<b>262,272</b>

Tables 1 and 2 display data from the 2017 Statistics of U.S. Businesses (SUSB). Table 2 includes additional data from the 2017 Nonemployer Statistics (NES). Figure 4 provides estimates of the rate of self-employment among employed civilians, 16 years and over, including both incorporated and unincorporated businesses, from the 2018 American Community Survey (ACS).

**References**

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xvSPA>.

- ACS American Community Survey, US Census Bureau
- BEA Bureau of Economic Analysis, US Department of Commerce
- BDM Business Employment Dynamics, BLS
- BLS Bureau of Labor Statistics, US Department of Labor
- CES Current Employment Statistics, BLS
- CPS Current Population Survey, BLS
- FDIC Federal Deposit Insurance Corporation
- FFIEC Federal Financial Institutions Examination Council
- ITA International Trade Administration, US Department of Commerce
- NES Nonemployer Statistics, US Census Bureau
- SUSB Statistics of US Businesses, US Census Bureau