

# 2020 Small Business Profile

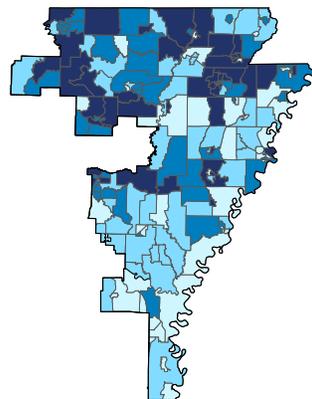
## Arkansas Congressional District 1



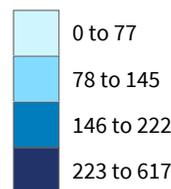
**10,582** Small Employer Businesses  
**94.7%** of Employer Businesses

**100,324** Small Business Employees  
**52.6%** of Employees

**\$3.2 billion** Small Business Payroll  
**48.0%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 31,518

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	1,616	91.6	12,192	41.1	332,706	45.4
Other Services (except Public Administration)	1,411	98.9	6,556	95.7	138,473	93.9
Health Care and Social Assistance	1,249	95.6	20,666	53.1	689,419	46.4
Construction	1,049	99.1	6,693	89.2	271,696	81.9
Accommodation and Food Services	1,021	94.9	14,024	71.2	191,680	70.9
Professional, Scientific, and Technical Services	841	97.9	3,777	91.9	152,758	93.6
Transportation and Warehousing	564	90.4	3,776	49.8	147,283	44.0
Finance and Insurance	492	93.9	4,238	71.6	200,207	65.1
Real Estate and Rental and Leasing	468	95.7	1,753	78.1	50,250	73.4
Manufacturing	463	84.3	10,690	27.8	457,362	25.7
Wholesale Trade	460	85.2	5,747	57.2	255,171	55.1
Administrative, Support, and Waste Management	375	92.6	3,360	55.4	93,423	61.4
Arts, Entertainment, and Recreation	182	97.3	1,246	70.0	22,889	66.0
Agriculture, Forestry, Fishing and Hunting	180	97.8	760	77.5	41,820	78.2
Educational Services	87	97.8	2,103	96.1	49,464	92.3
Information	85	77.3	1,019	18.6	34,805	28.0
Utilities	40	88.9	691	58.8	41,563	49.0
Management of Companies and Enterprises	28	58.3	841	50.0	39,751	41.6
Mining, Quarrying, and Oil and Gas Extraction	27	81.8	185	44.4	9,758	38.8
Industries not classified	10	100.0	7	100.0	700	100.0
<b>District Total</b>	<b>10,582</b>	<b>94.7</b>	<b>100,324</b>	<b>52.6</b>	<b>3,221,178</b>	<b>48.0</b>

This profile incorporates statistics from the 2018 American Community Survey (ACS) and the 2017 Statistics of US Businesses (SUSB). All sources reflect data collected prior to the COVID-19 pandemic. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 116<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.

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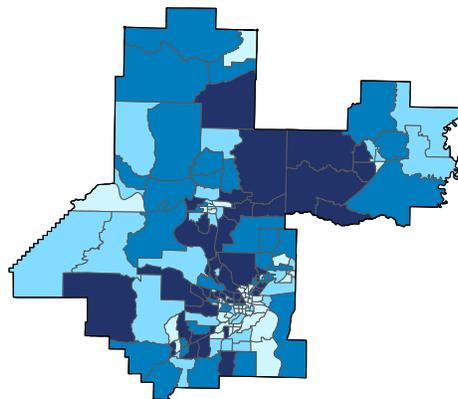
## Arkansas Congressional District 2



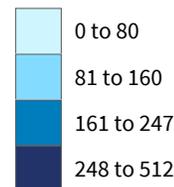
**14,571** Small Employer Businesses  
**93.4%** of Employer Businesses

**150,816** Small Business Employees  
**50.4%** of Employees

**\$5.8 billion** Small Business Payroll  
**44.4%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 29,650

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	1,911	97.3	11,427	85.0	667,054	86.1
Health Care and Social Assistance	1,869	95.6	25,681	41.2	1,165,638	35.6
Other Services (except Public Administration)	1,825	97.9	14,209	92.4	389,764	89.6
Retail Trade	1,770	88.6	14,237	34.4	433,387	38.4
Construction	1,530	98.3	13,576	84.1	626,349	78.6
Accommodation and Food Services	1,166	93.6	21,087	65.1	328,490	62.7
Finance and Insurance	783	88.5	4,895	29.7	322,027	25.9
Administrative, Support, and Waste Management	762	90.8	9,283	57.6	262,338	57.2
Wholesale Trade	741	81.2	9,005	59.2	496,802	58.2
Real Estate and Rental and Leasing	736	92.7	3,032	69.6	130,135	71.2
Manufacturing	455	87.0	8,413	40.2	369,671	34.9
Transportation and Warehousing	414	84.8	4,038	34.1	168,189	30.4
Educational Services	208	94.5	4,680	58.8	128,069	65.4
Arts, Entertainment, and Recreation	197	95.2	2,800	89.1	57,897	86.9
Information	165	80.1	2,167	18.6	158,479	17.6
Management of Companies and Enterprises	57	51.8	854	14.6	39,973	12.4
Mining, Quarrying, and Oil and Gas Extraction	39	73.6	642	38.9	40,441	31.8
Agriculture, Forestry, Fishing and Hunting	33	100.0	204	100.0	6,381	100.0
Utilities	17	70.8	549	23.3	44,778	19.3
Industries not classified	13	100.0	37	100.0	339	100.0
<b>District Total</b>	<b>14,571</b>	<b>93.4</b>	<b>150,816</b>	<b>50.4</b>	<b>5,836,201</b>	<b>44.4</b>

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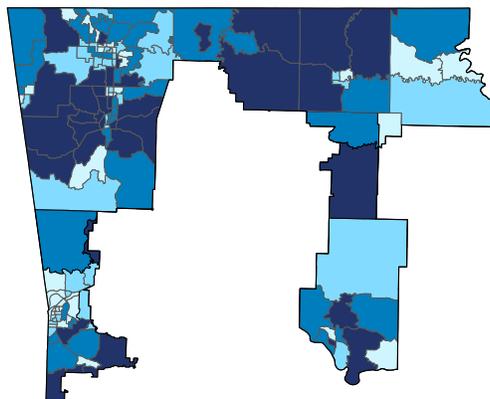
## Arkansas Congressional District 3



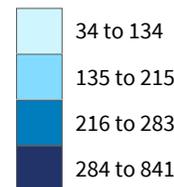
**13,987** Small Employer Businesses  
**93.8%** of Employer Businesses

**137,571** Small Business Employees  
**41.2%** of Employees

**\$4.9 billion** Small Business Payroll  
**32.0%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 32,624

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	1,850	96.1	9,160	60.9	498,461	53.9
Retail Trade	1,682	89.9	14,752	35.5	461,555	41.7
Construction	1,649	98.9	12,692	87.2	579,418	83.3
Health Care and Social Assistance	1,573	96.0	21,513	48.9	794,308	38.6
Other Services (except Public Administration)	1,552	98.2	10,901	92.4	270,732	88.1
Accommodation and Food Services	1,302	94.6	23,496	65.6	368,622	65.9
Real Estate and Rental and Leasing	756	95.6	2,855	69.3	106,155	67.0
Administrative, Support, and Waste Management	699	91.5	6,540	43.9	228,979	50.2
Wholesale Trade	696	79.5	8,318	44.1	441,590	48.4
Finance and Insurance	622	90.1	3,531	39.4	175,979	35.4
Manufacturing	570	84.9	10,862	20.4	448,659	19.5
Transportation and Warehousing	430	87.0	4,139	16.6	165,875	14.0
Arts, Entertainment, and Recreation	223	98.2	2,659	96.3	56,642	95.2
Educational Services	183	96.3	1,991	58.7	51,595	65.5
Information	128	71.5	1,187	24.0	60,604	19.6
Management of Companies and Enterprises	54	50.9	921	3.0	51,580	1.6
Mining, Quarrying, and Oil and Gas Extraction	43	86.0	302	51.0	16,794	50.5
Agriculture, Forestry, Fishing and Hunting	35	94.6	916	97.9	27,548	97.2
Utilities	20	69.0	820	33.6	54,694	23.1
Industries not classified	14	100.0	16	100.0	1,077	100.0
<b>District Total</b>	<b>13,987</b>	<b>93.8</b>	<b>137,571</b>	<b>41.2</b>	<b>4,860,867</b>	<b>32.0</b>

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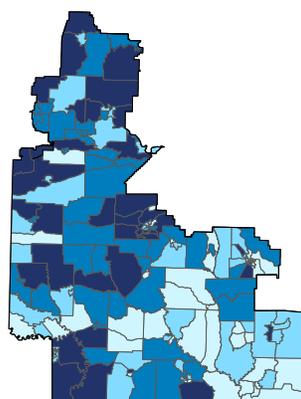
## Arkansas Congressional District 4



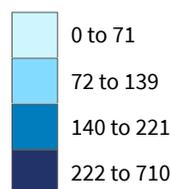
**10,781** Small Employer Businesses  
**95.5%** of Employer Businesses

**100,781** Small Business Employees  
**54.4%** of Employees

**\$3.2 billion** Small Business Payroll  
**47.9%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 27,052

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	1,608	99.2	7,196	97.1	153,615	95.4
Retail Trade	1,576	92.9	11,707	42.6	314,462	46.0
Health Care and Social Assistance	1,174	95.4	20,971	62.0	674,449	56.1
Construction	1,114	99.0	7,871	91.5	320,219	85.0
Accommodation and Food Services	974	95.7	13,310	69.5	187,909	69.3
Professional, Scientific, and Technical Services	764	97.9	3,511	82.9	130,922	75.9
Finance and Insurance	509	95.0	4,119	69.2	183,951	64.7
Manufacturing	509	85.1	10,284	23.6	420,474	20.7
Transportation and Warehousing	467	91.0	3,792	53.0	151,810	50.9
Administrative, Support, and Waste Management	411	92.6	3,731	48.1	103,374	47.4
Real Estate and Rental and Leasing	409	95.3	1,562	77.0	46,261	68.6
Wholesale Trade	403	90.4	3,711	81.7	167,810	78.0
Agriculture, Forestry, Fishing and Hunting	377	98.4	2,486	85.7	94,783	76.8
Arts, Entertainment, and Recreation	156	99.4	1,491	62.5	29,141	58.1
Mining, Quarrying, and Oil and Gas Extraction	128	91.4	938	79.1	50,463	80.5
Educational Services	85	96.6	2,241	98.2	49,786	97.4
Information	82	82.0	782	43.2	30,621	40.6
Utilities	48	88.9	509	37.6	32,562	28.2
Management of Companies and Enterprises	35	63.6	520	32.0	30,365	17.4
Industries not classified	27	100.0	49	100.0	830	100.0
<b>District Total</b>	<b>10,781</b>	<b>95.5</b>	<b>100,781</b>	<b>54.4</b>	<b>3,173,807</b>	<b>47.9</b>

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