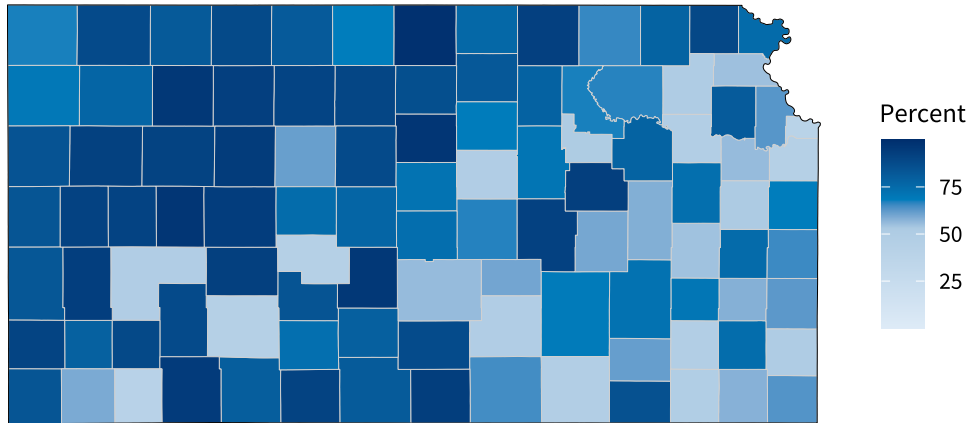


Kansas

258,384 small businesses
99.1 percent of Kansas businesses

601,426 small business employees
49.7 percent of Kansas employees



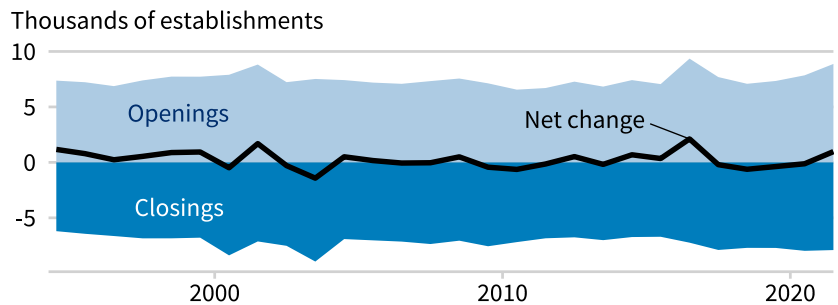
Share of employees working at small businesses by county

Source of data: [Statistics of US Businesses](#) (Census)

Business dynamics

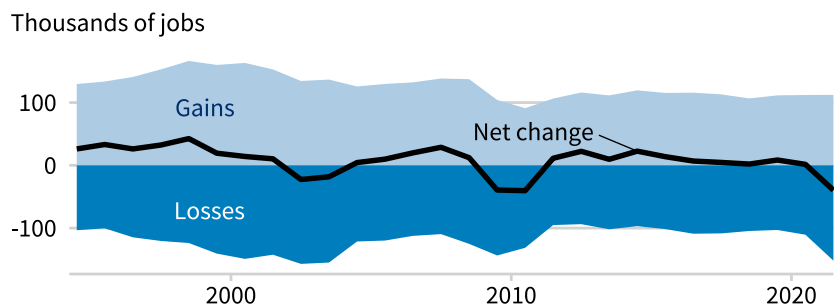
Establishments

Between March 2020 and March 2021, 8,875 Kansas establishments opened and 7,906 closed, for a net increase of 969. Employment expanded at 16,853 establishments and contracted at 19,984. Small businesses accounted for 8,306 establishment openings and 7,241 closings.



Employment

Opening and expanding Kansas establishments added 112,254 jobs, while closing and contracting establishments lost 151,837, for a net decrease of 39,583 jobs. Small businesses gained 78,787 jobs and lost 96,082, for a net decrease of 17,295 jobs.



Counts include temporary closures and reopenings

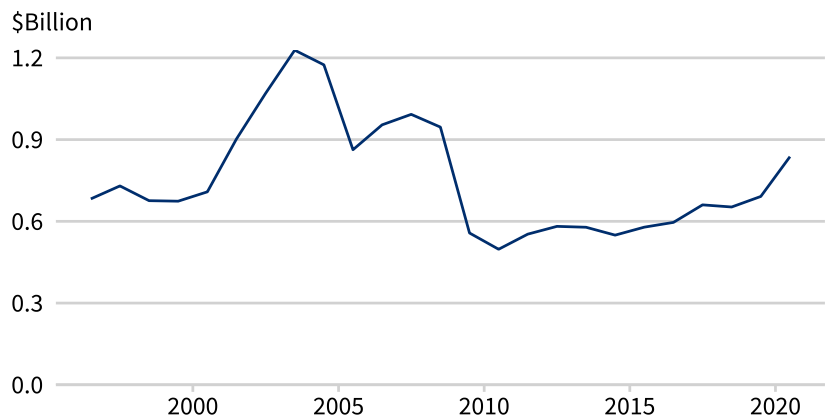
Source: [Business Employment Dynamics](#) (BLS)

Small business loans





The Community Reinvestment Act requires large banks to report new small business loans. In 2020, reporting banks issued \$837.4 million in loans to Kansas businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$860.4 million. Total reported new lending to businesses through loans of \$1 million or less was \$3.4 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million



Small business count by size and industry

Industry	   			
	No employees	1–19 employees	20–499 employees	All small businesses
Professional, Scientific, and Technical Services	25,826	5,692	493	32,011
Construction	21,397	6,296	611	28,304
Other Services (except Public Administration)	21,020	6,807	473	28,300
Retail Trade	20,270	5,278	684	26,232
Real Estate and Rental and Leasing	22,863	2,534	141	25,538
Administrative, Support, and Waste Management	18,049	2,662	420	21,131
Health Care and Social Assistance	14,875	4,487	1,042	20,404
Transportation and Warehousing	13,988	1,698	257	15,943
Arts, Entertainment, and Recreation	11,062	839	139	12,040
Finance and Insurance	7,270	2,953	328	10,551
Accommodation and Food Services	3,125	3,137	1,130	7,392
Educational Services	6,519	529	153	7,201
Mining, Quarrying, and Oil and Gas Extraction	5,190	731	60	5,981
Wholesale Trade	2,844	1,981	663	5,488
Manufacturing	2,962	1,491	677	5,130
Agriculture, Forestry, Fishing and Hunting	3,760	169	15	3,944
Information	2,154	476	123	2,753
Management of Companies and Enterprises	*	61	189	250
Utilities	109	26	22	157
Industries not classified	*	99	0	99
Total	203,283	47,881	7,220	258,384

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2019 (Census); [Statistics of US Businesses](#), 2019 (Census)



Small business exports

A total of 3,302 identified firms exported goods worth \$9.6 billion from Kansas in 2020. Of those exporters, 2,721—or 82.4 percent—were small. Exports by small firms reached \$2.1 billion, making up 21.7 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2019-2020](#) (Census)

Business ownership share by demographic group

Women



Women made up 46.6 percent of workers and owned 42.7 percent of businesses.

Veterans



Veterans made up 5.9 percent of workers and owned 7.1 percent of businesses.

Hispanics



Hispanics made up 10.9 percent of workers and owned 6.0 percent of businesses.

Racial minorities



Racial minorities made up 12.6 percent of workers and owned 7.2 percent of businesses.

Ownership shares include equal and majority ownership

Sources of data: [American Community Survey, 2018](#) (Census and IPUMS); [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

Business count by owner demographic group

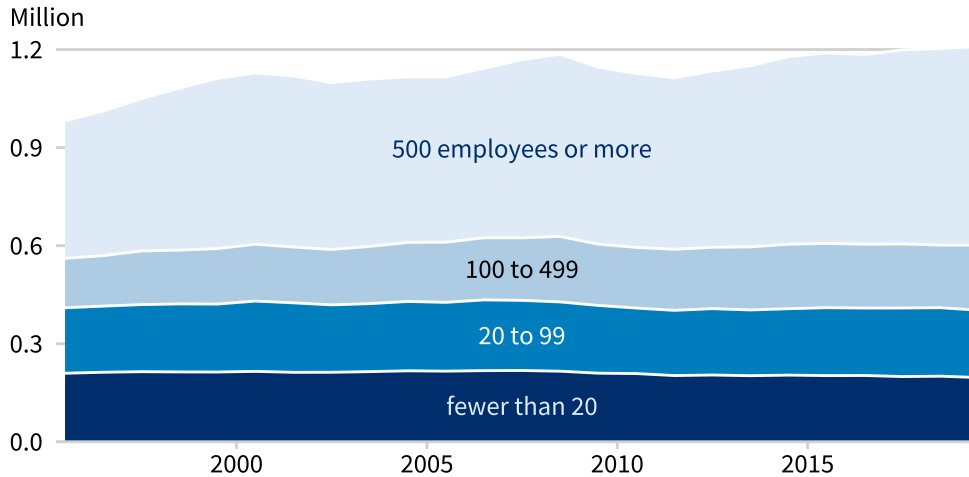
	Without employees	With employees	Total businesses
Ownership			
Female	81,500	8,853	90,353
Male	111,000	31,970	142,970
Owned equally by both groups	6,600	9,652	16,252
Veteran			
Not Veteran	13,000	2,430	15,430
Owned equally by both groups	185,000	46,797	231,797
Hispanic	1,100	1,250	2,350
Not Hispanic	13,000	*	*
Owned equally by both groups	186,000	48,740	234,740
American Indian and Alaska Native	250	*	*
Asian	700	214	914
Black or African American	5,900	2,212	8,112
Native Hawaiian and Other Pacific Islander	7,900	688	8,588
White	100	*	*
Hispanic or Racial Minority	184,000	47,421	231,421
White and Not Hispanic	26,500	4,411	30,911
Owned equally by both groups	172,000	45,446	217,446
	500	*	*

* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

Total Kansas employment by business size

Source of data: [Statistics of US Businesses](#) (Census)



Small businesses accounted for 49.7 percent of Kansas employment in 2019, which exceeded the national share.

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	7,280	98.8	45,672	92.1	1,299,446	91.0
Construction	6,907	99.0	52,730	80.7	2,886,160	74.4
Professional, Scientific, and Technical Services	6,185	96.2	41,082	61.8	2,563,037	55.2
Retail Trade	5,962	94.6	55,263	37.6	1,706,042	43.6
Health Care and Social Assistance	5,529	96.7	102,246	53.8	4,180,309	47.2
Accommodation and Food Services	4,267	95.9	72,021	59.3	1,125,104	57.4
Finance and Insurance	3,281	92.3	28,572	44.8	1,845,957	38.3
Administrative, Support, and Waste Management	3,082	93.6	35,007	41.8	1,270,807	41.3
Real Estate and Rental and Leasing	2,675	96.5	10,932	75.1	439,720	70.6
Wholesale Trade	2,644	88.1	35,243	56.0	2,046,844	50.8
Manufacturing	2,168	89.0	59,435	34.8	2,938,116	28.9
Transportation and Warehousing	1,955	91.8	17,694	28.2	844,591	29.3
Arts, Entertainment, and Recreation	978	97.7	11,076	66.3	222,068	66.2
Mining, Quarrying, and Oil and Gas Extraction	791	97.1	5,060	83.4	267,666	76.6
Educational Services	682	94.9	13,994	65.4	349,423	53.3
Information	599	83.2	8,321	27.8	460,288	21.6
Management of Companies and Enterprises	250	54.7	4,237	14.7	297,880	10.8
Agriculture, Forestry, Fishing and Hunting	184	99.5	945	98.0	39,100	98.8
Industries not classified	99	100.0	103	100.0	2,535	100.0
Utilities	48	65.8	1,793	25.9	164,356	22.4
Total	55,101	96.0	601,426	49.7	24,949,449	43.6

Source: [Statistics of US Businesses](#), 2019 (Census)

About this profile

Small businesses are defined here as firms with fewer than 500 employees. Figures and statistics may incorporate approximations because of missing or problematic data. Data analyzed here largely predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of this and other [geographic profiles](#) are available online. Visit advocacy.sba.gov for additional resources.