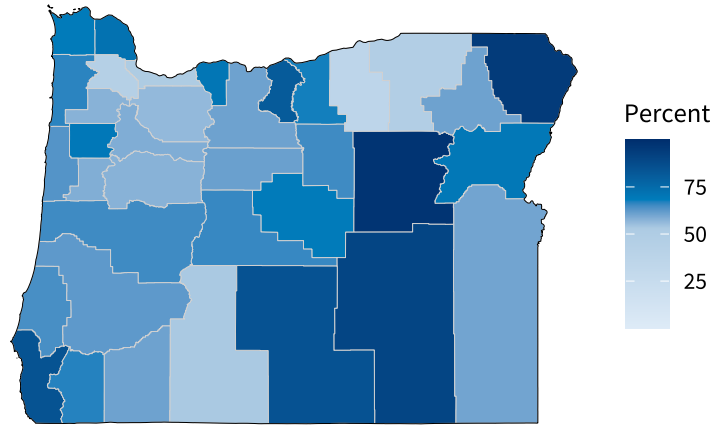


Oregon

402,928 small businesses
99.4 percent of Oregon businesses

893,405 small business employees
54.4 percent of Oregon employees



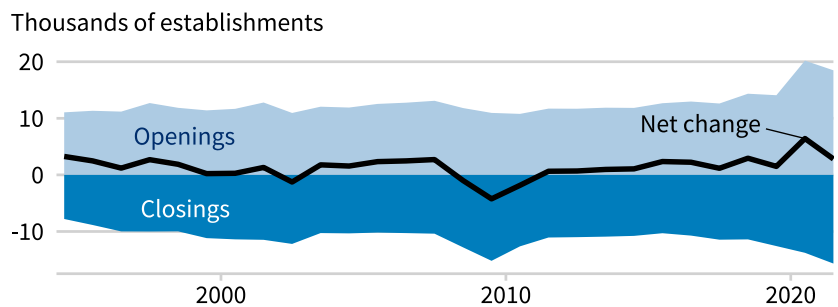
Share of employees working at small businesses by county

Source of data: [Statistics of US Businesses](#) (Census)

Business dynamics

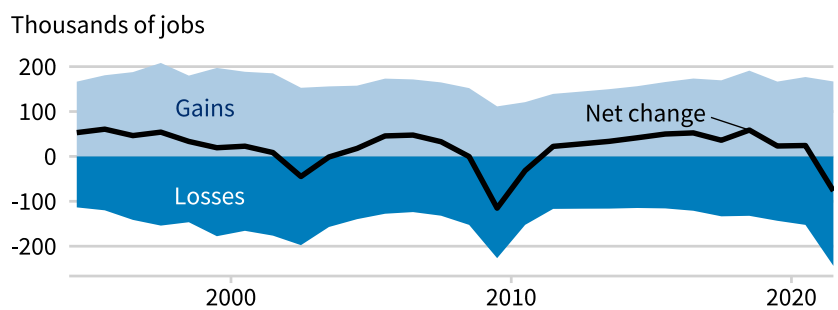
Establishments

Between March 2020 and March 2021, 18,483 Oregon establishments opened and 15,669 closed, for a net increase of 2,814. Employment expanded at 28,290 establishments and contracted at 36,294. Small businesses accounted for 17,749 openings and 14,715 closings.



Employment

Opening and expanding Oregon establishments added 166,907 jobs, while closing and contracting establishments lost 243,861, for a net decrease of 76,954 jobs. Small businesses gained 126,698 jobs and lost 177,997, for a net decrease of 51,299 jobs.



Counts include temporary closures and reopenings

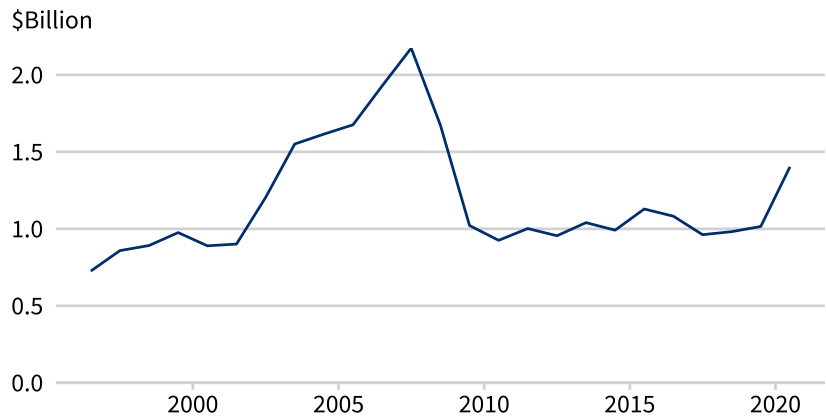
Source: [Business Employment Dynamics](#) (BLS)

Small business loans





The Community Reinvestment Act requires large banks to report new small business loans. In 2020, reporting banks issued \$1.4 billion in loans to Oregon businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.8 billion. Total reported new lending to businesses through loans of \$1 million or less was \$5.5 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million



Small business count by size and industry

Industry				
	No employees	1–19 employees	20–499 employees	All small businesses
Professional, Scientific, and Technical Services	52,733	10,919	849	64,501
Real Estate and Rental and Leasing	35,900	5,213	265	41,378
Other Services (except Public Administration)	27,219	8,724	588	36,531
Construction	22,861	12,651	901	36,413
Retail Trade	26,261	8,091	1,046	35,398
Health Care and Social Assistance	24,782	9,137	1,251	35,170
Transportation and Warehousing	25,562	2,296	357	28,215
Administrative, Support, and Waste Management	21,273	4,634	590	26,497
Arts, Entertainment, and Recreation	24,619	1,581	274	26,474
Accommodation and Food Services	6,062	7,424	1,979	15,465
Educational Services	11,206	1,214	307	12,727
Manufacturing	6,901	3,736	1,081	11,718
Finance and Insurance	6,172	2,857	246	9,275
Wholesale Trade	4,424	2,881	801	8,106
Agriculture, Forestry, Fishing and Hunting	6,604	1,157	167	7,928
Information	5,481	1,129	206	6,816
Management of Companies and Enterprises	*	59	242	301
Utilities	148	87	21	256
Mining, Quarrying, and Oil and Gas Extraction	152	79	20	251
Industries not classified	*	207	0	207
Total	308,360	83,988	10,580	402,928

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2019 (Census); [Statistics of US Businesses](#), 2019 (Census)



Small business exports

A total of 5,550 identified firms exported goods worth \$24.2 billion from Oregon in 2020. Of those exporters, 4,875—or 87.8 percent—were small. Exports by small firms reached \$4.7 billion, making up 19.3 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2019-2020](#) (Census)

Business ownership share by demographic group

Women



Women made up 47.3 percent of workers and owned 46.8 percent of businesses.

Veterans



Veterans made up 5.3 percent of workers and owned 7.4 percent of businesses.

Hispanics



Hispanics made up 13.0 percent of workers and owned 6.4 percent of businesses.

Racial minorities



Racial minorities made up 12.3 percent of workers and owned 7.6 percent of businesses.

Ownership shares include equal and majority ownership

Sources of data: [American Community Survey, 2018](#) (Census and IPUMS); [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

Business count by owner demographic group

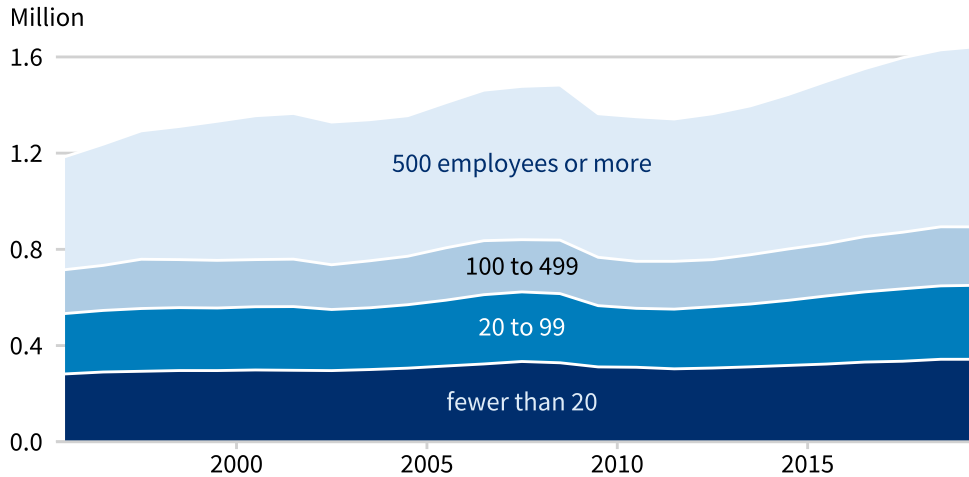
	Without employees	With employees	Total businesses
Ownership			
Female	134,000	18,823	152,823
Male	153,000	50,933	203,933
Owned equally by both groups	10,500	16,281	26,781
Veteran	17,500	5,826	23,326
Not Veteran	278,000	76,976	354,976
Owned equally by both groups	1,800	3,234	5,034
Hispanic	19,500	3,598	23,098
Not Hispanic	277,000	81,571	358,571
Owned equally by both groups	650	868	1,518
American Indian and Alaska Native	1,100	502	1,602
Asian	13,500	5,982	19,482
Black or African American	6,300	668	6,968
Native Hawaiian and Other Pacific Islander	800	*	*
White	276,000	78,993	354,993
Hispanic or Racial Minority	40,000	10,705	50,705
White and Not Hispanic	257,000	73,535	330,535
Owned equally by both groups	1,200	1,795	2,995

* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2018](#) (Census); [Nonemployer Statistics by Demographics, 2018](#) (Census)

Total Oregon employment by business size

Source of data: [Statistics of US Businesses](#) (Census)



◇

Oregon small business employment grew by 24.8 percent between 1995 and 2019, which exceeded the national small business employment growth rate.

◇

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Construction	13,552	99.4	88,739	85.4	5,235,604	79.3
Professional, Scientific, and Technical Services	11,768	97.5	65,611	67.4	4,474,809	55.8
Health Care and Social Assistance	10,388	98.1	124,537	47.8	5,360,150	37.0
Accommodation and Food Services	9,403	98.6	137,546	72.4	2,984,400	71.1
Other Services (except Public Administration)	9,312	98.9	61,310	87.2	1,986,732	84.1
Retail Trade	9,137	96.3	87,111	41.6	2,958,718	45.1
Real Estate and Rental and Leasing	5,478	98.1	23,219	73.2	1,043,073	68.1
Administrative, Support, and Waste Management	5,224	96.0	48,155	44.2	1,928,434	45.6
Manufacturing	4,817	94.3	86,758	48.1	4,286,445	36.4
Wholesale Trade	3,682	90.0	42,638	54.7	2,583,770	45.9
Finance and Insurance	3,103	92.3	20,937	32.2	1,491,152	27.6
Transportation and Warehousing	2,653	93.6	23,863	39.0	1,110,768	35.1
Arts, Entertainment, and Recreation	1,855	98.2	21,903	73.1	714,780	79.0
Educational Services	1,521	97.6	23,010	60.3	690,596	59.5
Information	1,335	89.7	16,369	43.4	1,162,153	38.5
Agriculture, Forestry, Fishing and Hunting	1,324	99.3	12,488	95.3	575,343	91.9
Management of Companies and Enterprises	301	60.4	6,968	12.0	528,518	7.7
Industries not classified	207	100.0	202	100.0	6,115	100.0
Utilities	108	85.7	1,154	14.1	96,864	11.1
Mining, Quarrying, and Oil and Gas Extraction	99	94.3	887	61.4	46,158	53.6
Total	94,568	97.5	893,405	54.4	39,264,582	44.9

Source: [Statistics of US Businesses](#), 2019 (Census)

About this profile

Small businesses are defined here as firms with fewer than 500 employees. Figures and statistics may incorporate approximations because of missing or problematic data. Data analyzed here largely predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of this and other [geographic profiles](#) are available online. Visit advocacy.sba.gov for additional resources.